

Edinburgh

Dog
&
Cat

Home

ANNUAL REPORT 2022



CONTENTS

AN INTRODUCTION FROM OUR CHAIR	3
2022 IN NUMBERS	4
PROTECTING LOVING HOMES	5
FINDING LOVING HOMES	9
RUNNING A LOVING HOME	12
CELEBRATING OUR COMMUNITY	17
CEO'S REFLECTION	23
FINANCIAL OVERVIEW	24
THANKS	25



AN INTRODUCTION FROM OUR CHAIR

Just as everyone at the Home thought life was returning to normal following the pandemic and lockdowns, we were hit between the eyes by the cost-of-living crisis.

I vividly remember the meeting of trustees when we became aware of how grave the situation was. As well as an overall increase in the Home's bills, the projected costs of electricity and gas shocked everyone around the table and were expected to top £90,000. The dogs and cats in our care need heat, clean bedding, and warm baths. And our staff certainly need to be warm and able to carry out their work.

The Home urgently needed help and we turned to our supporters and the wider community to ask for it. The response to our social media and press appeal was beyond all expectations. The generosity of people and companies was, and continues to be, wonderful.

Edinburgh Dog and Cat Home's plan for the year included a winter appeal. The importance of the 2022 appeal took on an entirely new significance. Amazingly, it raised just under £170,000 and, once again, the generosity of supporters and members of the public was immense. The donations to the Home were as vital as the messages of support received by the staff.

The Home's first Gala Ball, A Dug's Dinner, had been a casualty of the pandemic. But finally, in November, this sparkling event took place at the Sheraton Grand Hotel. The hosts for the evening were one of the Home's Champions, TV vet Marc Abraham OBE and award-winning



actor and animal welfare activist Peter Egan. They were joined by surprise guests, Amanda and Miracle of Britain's Got Talent fame. Almost 200 people enjoyed the spectacular evening of great food, music, and company with the event raising over £42,000 to support our work. Outstanding events do not just happen. So, to everyone who contributed to the success of the evening, a huge thank you.

I believe that good people do good things, and this has never been more evident than during the last 12 months. I'd like to thank everyone who has helped us through some very dark days and in particular, every member of staff at the Home. These are special people who make the world a better place for the animals in their care, the many owners who ask for help, and of course, each other. I must also thank the trustees of Edinburgh Dog and Cat Home for sharing their different and valuable areas of expertise, their wisdom, their time, and their friendship. They've made my time as chair a joy.

Doreen Graham
Chair

2022 IN NUMBERS

**WE RAN A
LOVING HOME FOR**

451

DOGS AND CATS
318 DOGS + 133 CATS

**WE FOUND
LOVING HOMES FOR**

260

DOGS AND CATS
168 DOGS + 92 CATS

**WE PROTECTED
LOVING HOMES FOR**

2478*

**PETS AND THEIR
PEOPLE EACH MONTH**

*mean average over 2022

WHAT A YEAR IT'S BEEN

2022 was another year of challenge and opportunity. We're reaching more pets and people than ever before. We realised it was time for a brand-new look to make sure that we're accessible and visible to everyone who needs us.

In 2021 we committed to working beyond our walls, protecting loving homes for loved pets. We knew this would mean we'd meet many more pets and people than ever before. But even we've been surprised at how you rose to the challenge of supporting us to love without limits.

Read on to see what we achieved together last year, and what we hope to get our claws into during the next one.



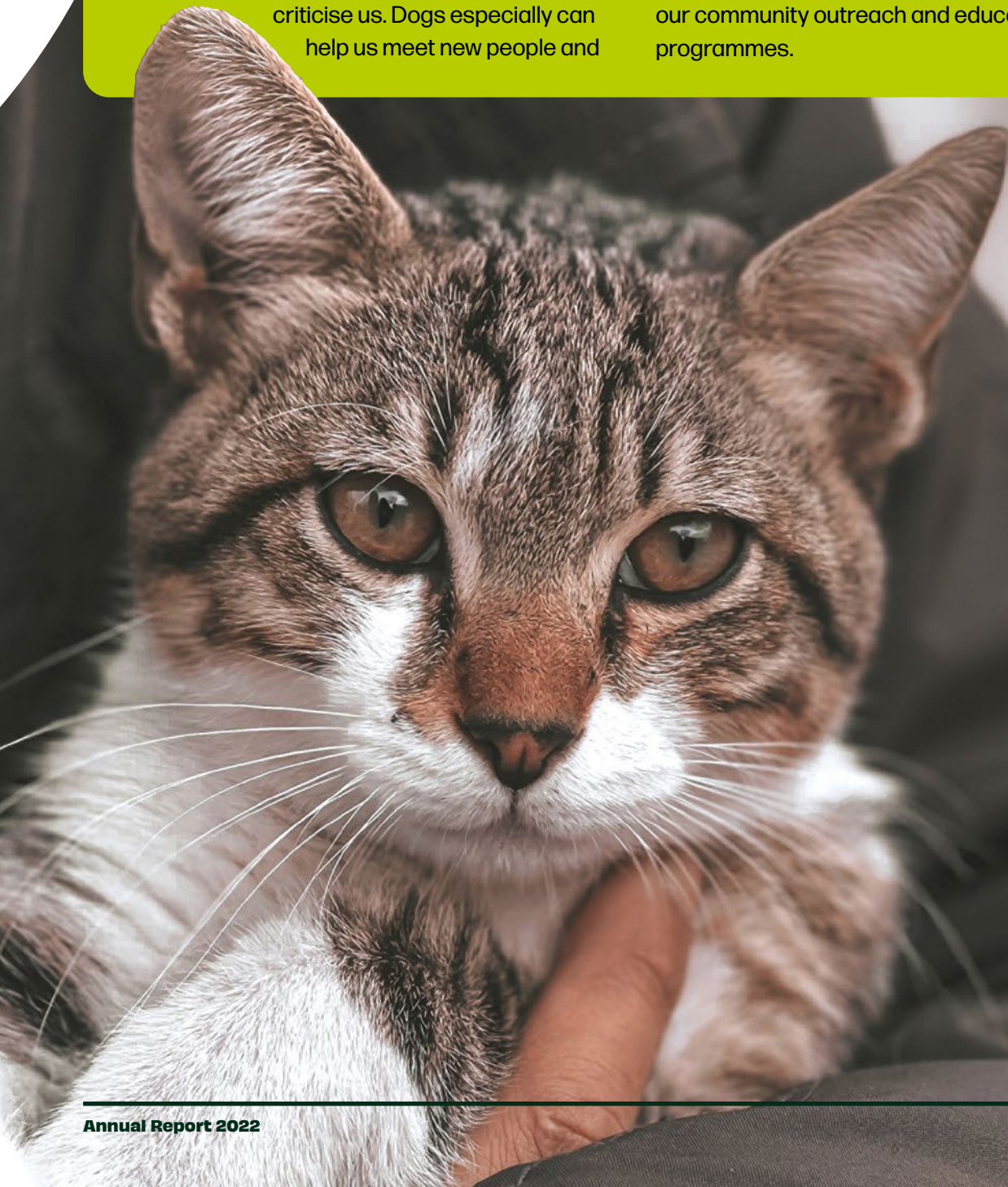
PROTECTING LOVING HOMES

Between October and December 2022, 197 people contacted us in the upsetting position of considering surrendering their pets.

This is a devastating place for any pet lover to be in. Our dogs and cats offer companionship. They give us a sense of security, someone to share the day with. Caring for our pets can help us feel wanted and needed, combating loneliness. Dogs and cats can help to ease anxiety, boost self-confidence, offer unconditional love and they will not criticise us. Dogs especially can help us meet new people and

increase our physical activity. And both dogs and cats are great for adding structure to our day. Feeding, exercising, and caring for a pet can help keep to a routine that can give us purpose and a sense of achievement.

For all these reasons and more, we keep loved pets and loving people together through our community outreach and education programmes.





CHRISTOPHER AND HIS LABS

Seven-year-old Christopher and his two Labradors came to live with his dad, Andy, and step-mum, Tina, when his mum died suddenly and unexpectedly.

It was important to keep Christopher and his dogs together, Tina says,

“That’s kind of the last link he’s got to his mum and that last life that he had with her. And he still speaks about his mum all the time, in a good way. You know, he’s actually handled it brilliantly. We’ll get the dogs out later, Christopher can take his bike and we’ll go for a nice walk. It’s just spending more time as a family. I think it has helped as well for us all to be together.”

Tina and Andy live in temporary accommodation. Christopher stayed with them on weekends, but they hadn’t planned or expected that he would need to live with them. Even less his two dogs.

“We both had to cut down hours because of having Christopher and the dogs. So we’ve got less money than what we had before, and these two big labs - so they eat a lot. It was a

big stress, you know, to keep them fed. We were just scraping by to get the dog food. We weren’t able to get all these other things that they should have. And I felt like I wasn’t doing right by them. I just felt like I wasn’t doing the best for them.”

That’s when Tina’s mum found out about our local Pet Food Bank and suggested she go along. She took the dogs with her and they had nose to tail checks. She was surprised to be given leads, new collars, as well as the food they needed.

“Just the weight that was lifted off me and Andy’s shoulders. He just couldn’t believe the amount of help that you just gave, you know, for people struggling like us. He still can’t get his head over it.”

Tina says that, without the Pet Food Bank, she does not know how she could have kept Christopher and his dogs together.



PET FOOD BANK GROWTH

In 2022, our food bank partnerships increased from 48 to 84, almost doubling our reach. In 2022, our pet food banks provided 328,550 meals, as well as other items like bowls, collars, beds, leads, and jackets to keep thousands of dogs and cats in their loving homes.

PROTECT LOVING HOMES



MORE THAN FOOD

Our work with Food Banks has shown us what people need, beyond food, to keep their pets with them. In response, we spent time during 2022 developing “Dog Care Clinics” to make sure the most vulnerable people in our communities have access to animal wellbeing checks, equipment, support and advice for their pets.

As part of our aim to protect loving homes by keeping pets and their people together, we’re now attending two community hubs each month in central Edinburgh and the Southern outskirts of the city. In our last session, we had 12 dogs visiting with their owners who spoke about how much of a lifeline their dogs are to them as they go through testing times. So far we’ve spent time with 30 people, with and without their dogs. And in the spring, we’ll be joined by an expert volunteer, a retired vet, to offer advice and expand our reach in new locations.



PARLIAMENT PERSUASION

Spending time with members of Scottish Parliament, supporting actions that protect pets and people is as important as our work in communities. Last year we gave our support to Mark Ruskell’s greyhound racing ban discussion. And we were privileged that Maurice Golden chose to launch his Dog Abduction Bill consultation at the Home in October.

PETS AND PUPILS

We worked with Keep Scotland Beautiful, creating a programme for schools to help children understand pets, the importance of their relationships with their owners, and the health benefits of having pets. The programme supports schools to investigate their own communities, find out about the difficulties and hardships within them, and respond by organising collections to support the Home.





TEACHING OLD DOGS NEW TRICKS

Through our work at the Home, our trainers, rehoming colleagues, and our community work in 2022, we've been building a picture of the challenges pet people need support with. Part of protecting loving homes is promoting positive pet care. We're expecting to add to our Dog First Aid course with a series of education talks launching in 2023. These will cover a variety of topics that we know are a priority for owners, giving them opportunities to gain further knowledge and understanding about their own pets or to get advice before taking on a new pet.

DOG FIRST AID TRAINING

We launched Dog First Aid courses in February 2022. Since then, we've been able to help more dogs by equipping people with knowledge to deal with dog illnesses and injury.

“Dog First Aid skills are invaluable for anyone who works with or owns a dog. Dogs tend to be quite accident prone. Every time I run a course I hear stories of illnesses and injuries and how, if they'd known Dog First Aid sooner, they'd have been able to better help their dog. These stories have included dogs who've had seizures, been impaled by sticks (a common one) and been involved in dog fights.”

Carla, Dog First Aid Trainer

299 people attended Dog First Aid training in 2022. And around 100 people came along to taster sessions. Courses are as popular with walkers, groomers, vet receptionists, and doggy daycare staff as they are with dog owners, so we're confident that this life-saving training is keeping many dogs safe and healthy.



DOG FIRST AID IN ACTION

A few months after completing the Dog First Aid course, one of our participants got back in touch. She'd noticed that her Jack Russell was quiet and off her food. Previously, she'd have kept an eye on the dog for a day or two but decided to put into practice what she'd learnt on the course. She checked over her dog's vital signs and discovered that she was dehydrated and that her circulation wasn't what it should be. She took the dog to the vet that evening. The vet diagnosed acute pancreatitis, which can be fatal. She came back to us to share how thankful she was that she had the skills to potentially save her dog's life.

FINDING LOVING HOMES FOR PETS. AND PETS FOR LOVING HOMES

Our online application process continues to be a success and last year 168 dogs and 92 cats found their forever people through this process. But we're seeing changes which means that our rehoming work is becoming more difficult.

In 2022, we saw more animals who had not had the right training or socialisation. This led to them having behavioural difficulties and specific training needs. Finding these pets, especially dogs, the right homes has become increasingly challenging. More dogs need very experienced owners who have the time to commit to extra training work. They often need families without children or other pets, because of their lack of socialisation. And their past experiences leave them feeling anxious or reactive. The environment they need to live in can be quite specific too. Many animals need main door homes with a garden, so they can avoid the added stress of passing neighbours and sharing spaces.

We're confident that we can find the right home for every animal. But this takes time.

Our training team works with the dogs while they're with us, helping them to work on their challenges, so their new owners have good foundations to carry on with training when they take a dog home.

In 2023 we're adding a training offer to people who rehome dogs from us. We hope that these new Individual Training Classes will help prospective adopters make the decision to offer a forever home to one of our dogs, knowing that we're here to support them every step of the way.

Finding loving homes is only part of our story. Many of the animals who find their way to the Home already have homes and people that they've been separated from. In 2022 100 dogs and 20 cats were reunited with their owners.



FIND LOVING HOMES



ZIVA AND IAIN

Ziva was an extremely nervous German Shepherd who was surrendered for rehoming.

It took quite some time for our team to win her over and get to know her. But once they had her trust, everyone could see what a loving girl Ziva really was. The team worked hard to help raise Ziva's confidence levels, while gradually getting her used to walking in different environments and seeing different people.

It took several months before she could cope with a visit to the vet to be spayed. But, when she had fully recovered, she was finally ready to look for her forever home.

We knew we would need to find a dedicated person who could commit to continuing working on Ziva's socialisation in a loving environment, and in April we were lucky to find Iain who had previously had a dog with similar issues. Iain lives on the west coast of Scotland. He

was dedicated and visited Ziva several times a week over the next two months until they formed a bond, and Ziva trusted him enough to go home with him.

Ziva went to live with Iain in the summer of 2022, after just over 14 months with us. She has since completely settled into her new life. She loves being spoiled rotten and is enjoying walking on the beach and living the best life. In February, Iain told us that,

"Ziva is doing well - no barking at cars and bicycles. Sometimes a few people but it depends on how she is feeling. She can be off the muzzle, but when busy it's best on."



TOFFEE AND LYNSEY

Toffee is a stunning, fox-red Labrador. He was brought to the Home by his elderly people. They'd had Labradors for many years and were experienced dog lovers. But at almost a year-old, Toffee was still much bouncier and livelier than they could manage. After much soul-searching, they made the upsetting decision that he needed different people to meet his needs. On leaving him at the Home, they were keen to stay connected to find out how he was getting on and to know when he'd found the right forever home. Being able to stay in touch and follow Toffee's progress gave them peace of mind that they'd made the very best decision for him.

Toffee was well loved, healthy, and happy. So he was ready for rehoming quickly, although his once-over with the vet was described, "like nailing jelly to a wall". This shows how his behaviour meant he needed the right people in his forever home.

Because Toffee still needs a lot of training his new person, Lynsey, has enjoyed great support from the team. She says, "the trainers and kennel assistants gave me wonderful advice and you're always advised to follow up with the kennel team if you are experiencing any issues".

Settling any animal into a new home is both challenging and rewarding. With Toffee it was clear that this would be a long journey. Lynsey describes Toffee's early days at home,

"Toffee spent his first night sleeping on our heads, he took some time to settle in and work out our routine. He was overstimulated very easily but through positive reinforcement and working with a trainer we have noticed a considerable difference in Toffee. He is a wonderful, loving, and affectionate dog. But he definitely needs to work on his boundaries!"

After a few months together, Lynsey says, "Toffee has been with us now for 5 months and is doing wonderfully. He thrives on his routine and loves his training. He is a loving dog, who is extremely intelligent."

Even after so many months together though, Lynsey is under no illusion that Toffee still has more work to do, "We're still training as he's a professional kitchen counter surfer."

Lynsey confided that after her last dog died, she wasn't sure when or whether she'd be ready again. When she met Toffee, it was love at first sight and she knew she was now ready. She said, "I love that Toffee has given me back a routine and he has helped my mental health considerably."



RUNNING A LOVING HOME

Last year, we saw more kittens than we have in recent years. We also had fewer Staffies in the Home, but we're seeing more crossbreeds with health or behaviour challenges because they are not ideal crosses. Sometimes they'll be large, powerful breeds that need highly experienced owners and commitment to training.

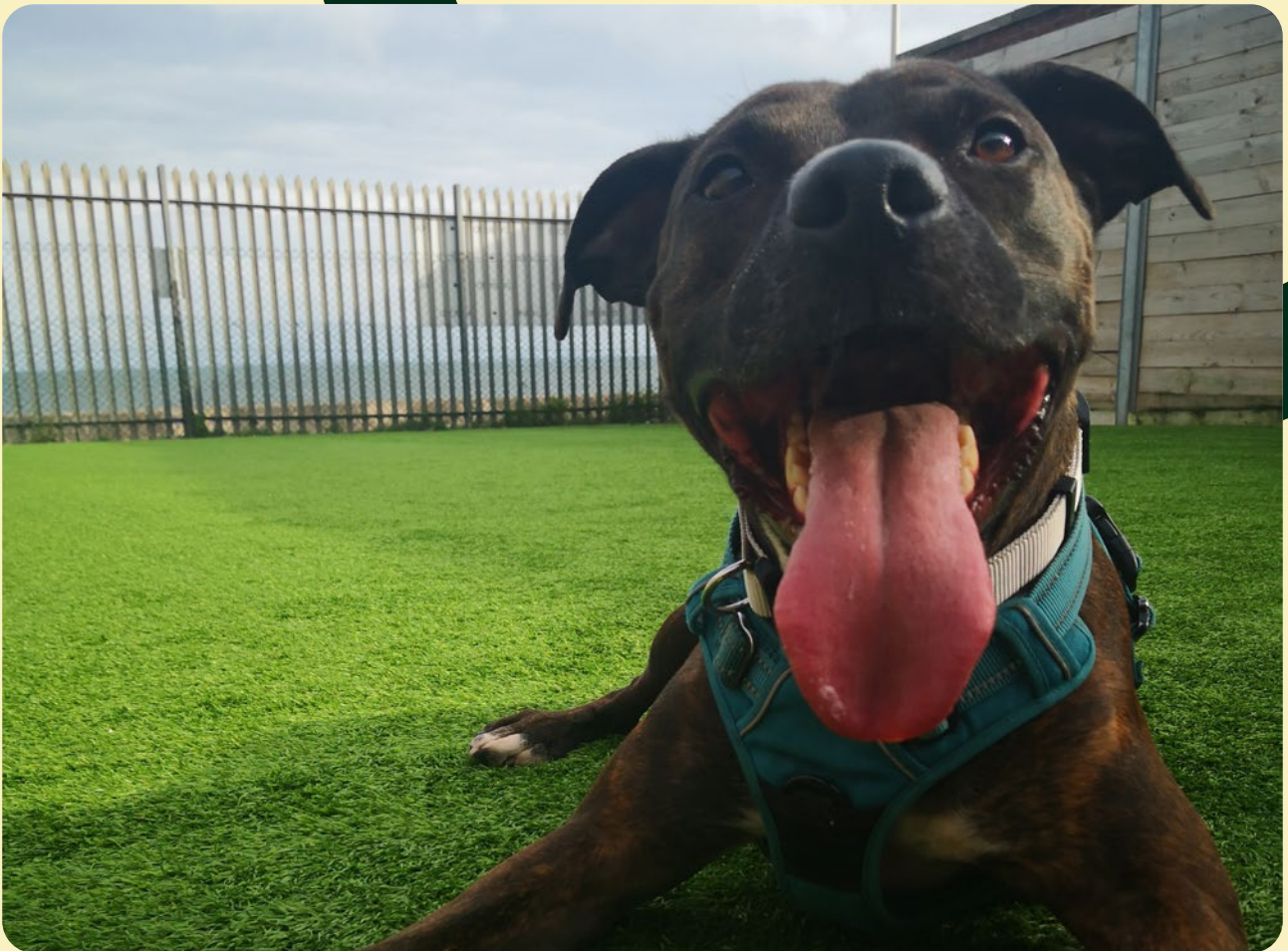
Our biggest challenge over the year was the number of animals we saw with chronic health problems. Often, they'd been without treatment for some time. This meant that they needed several procedures, or long courses of medication, and did not always have a positive outcome for the animal.

We know that we're likely to always see cases like this. But we're hopeful that our expanding education programme will help more people to get the help they need when they need it, so we'll see fewer very poorly pets as a result.

Having worked through some extraordinarily difficult times, 2022 was the year we came out of pandemic restrictions and were able to get back to doing what we do best. Over the year, 318 dogs and 133 cats came into the Home.

Reflecting on the year, Wendy, our Animal Welfare Operations Manager said *"we had so many positive outcomes with animals we went on a journey with. We thought we may not be able to help some. They gave Bridget (our vet) and me some sleepless nights. But there's nothing like that feeling when one of those animals gets a forever home, that's why we exist!"*





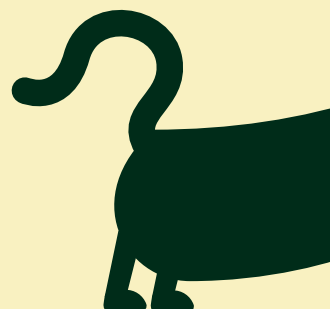
ROMEO

Romeo arrived at the Home exhausted, having been abandoned in East Lothian. Despite being young and in good condition, he did not trust people and struggled with being handled. His past seemed to have left him with a lack of socialisation and fear of the outside world.

Over the next almost 21 months (637 days to be precise), Romeo became a beloved member of the kennel team, especially Ainsley. Building a relationship with Romeo wasn't easy, and progress was slow. But with time and patience, Ainsley gained his trust. Together, they worked on his reactivity, confidence, and exposure to new environments, preparing him for life outside the kennels. Romeo showed he could trust and became more relaxed so that we could go ahead with neutering and removal of his hind dew claws to prevent future injury. On recovery, he became a happy and affectionate dog at home.

Finding the right forever home took time. Placing Romeo in the wrong environment could have set him back. In spring 2022, Romeo found his new person. He's found a retired owner who lives alone in a quiet place outside of the city. Their last dog was a very anxious dog so they understood the time and commitment it would take to bond and build trust. They visited Romeo several times before they could even touch him, and even more before they were able to go home together. A year on, Romeo is well-settled and thriving in his new life.

Romeo shows how every dog and cat that comes to us is cared for and given the support and time - weeks, months, or even years they need to find their forever home.



CULBIN, FROM HYPER PET TO THERAPET

Culbin (then Marvin) came to us for rehoming in March 2022. His owners had 3 little ones aged between 2 and 6, and he kept knocking them over. The family was sadly unable to manage his energy levels.

On assessment, we discovered that Culbin was also incredibly nervous with new people. He was put on a training plan to work on his socialisation while we made sure he got all the stimulation, activities, and exercise that he needed.

He was super friendly with the team when he got to know them. He liked to overlook his size and try his best to be a lap dog. He was castrated during his time with us and when he had recovered, we began to look for a forever home for him.

We looked for an experienced owner who could continue with his socialisation and make sure he got all the exercise and mental stimulation that he needed. John's last dog of 11 years was a rescue who he'd been able to train as a Therapet. Culbin went home with John in May 2022.

We heard from John at the start of March 2023.

"After a boisterous start he calmed down through long walks - five miles at least twice a day. Culbin has been a great companion to me. He gets me up in the morning and gets me out walking. In the ten months he's been with me I've lost a stone and a half. He's not only helping my health but also my mental health. We've walked over 2,800 miles so far.

"Culbin started as a Therapy dog in November in Elderslie Adams House, a Home for elderly people. He's turned into such a lovely and obedient dog and knows what to expect when we visit every week.



"He's also taken part in Paws for Stress at University of West of Scotland. Hopefully Culbin will qualify to be part of a scheme called Reading with Dogs in Schools by November this year."

John goes on to say, "I've been very fortunate to land such a great dog from Edinburgh Dog and Cat Home."

He wanted to encourage our team in the work they're doing. And we wanted to share how his dog is doing good in his community through Canine Concern - Therapet.

John's experience shows the importance of finding the right match through our rehoming process. He was clearly successful with continuing socialisation when he adopted Culbin. And he's made sure that Culbin gets a huge amount of exercise to match his energy levels.

Nonnie, our rehoming operations manager says, "Culbin really shows the potential a rescue animal has. And John's dedication shows how it's possible to overcome any issue."



HAPPY PEOPLE, HAPPY ANIMALS

We wholeheartedly believe that happy people mean happy animals. This is just as important as a team as it is with the people and pets we're here for. After all, almost 90% of our team has pets themselves. Working beyond our walls means we know how important people are when it comes to happy pets. We cannot run a Home for dogs and cats, rehome animals, or deliver community work without thinking about people.

TO RUN A LOVING HOME, WE'RE DOG LOYAL TO OUR VALUES

Being caring means we consider the people and space around us. We focus on working well together. We're driven, so we approach our work with energy. We work together to include people in our work. Progressive means we're

aware of different needs. We embrace new technologies and innovations to make sure we're fit for the future. And we're challenging - we hold ourselves, our partners, and everyone we're involved with to account in our work, our policies, and our impact.

Eight months after becoming a Living Hours accredited employer in November 2021, we won the Living Hours Champion Award in July 2022.

Lindsay, our CEO represents us in the Edinburgh Living Wage Action Group that has committed to doubling the number of Living Wage accredited businesses in Edinburgh to over 900 over the next few years. Because we care, in 2022 we had to respond to the challenges of escalating living costs by supporting colleagues with their health and wellbeing.



RUN A LOVING HOME

HAPPY PEOPLE

Our team has access to trained therapists, and they can get advice on financial, legal, and family concerns as well as a 24-hour helpline.

We set up a 'paws and chill' space (see what we did there?) complete with massage chair, where any colleague can go for a moment of calm. Everyone now has additional annual leave days and many colleagues condense hours or work flexibly, giving them more time to spend doing things that keep them mentally and physically well.

"The Home is a great place to work, very friendly. I find the senior management team approachable - I've always felt listened to by them, and I get the impression that they genuinely care about staff wellbeing. What sets the Home apart from the other places I've worked, is the level of practical support available to staff - for example, the Home regularly provides store cupboard essentials to all staff. Along with the parachute payments and pay reviews, this all adds up to making a big difference to us during the cost-of-living crisis."

MONEY MATTERS

Despite being a living wage employer, and conducting a full pay review in 2022, some of our team were facing significant challenges. We responded by supporting with Citizen's Advice sessions, two "parachute" payments for colleagues earning under a certain threshold and providing an ongoing staff pantry with food supplies like ready meals, soup, pasta, and rice.

HEALTHY PEOPLE

Many of our team work directly with dogs and cats. So lots of them get out and about as part of their jobs. For other people working at the Home, there's a lovely walk along the promenade during breaks. And we actively encourage colleagues working remotely to take active breaks and get moving, especially our teammates who don't have dogs to walk!

MOVING ON AND ON AND ON

Loving without limits isn't just for animals. We love our team and want them to achieve all they can while they're working with us at the Home. We run weekly learning topics and both online and in-person training. Colleagues can attend relevant role-based courses to support their professional development and, last year, 8 colleagues successfully achieved promotion.

"At the Home we are always gently encouraged to go for any opportunities to develop our skills and knowledge which in turn can advance our careers. My promotion came as a pleasant surprise and I'm very grateful to my senior colleagues for believing in me and trusting me to take on the new responsibility. The Home helped me get my confidence back after a difficult time. It's refreshing to know they genuinely care about their staff as well as the pets and people we support."

LOVE WITHOUT LIMITS: CELEBRATING OUR COMMUNITY

We do not receive any government funding, so everything we achieve for our four (or sometimes three) legged friends and their humans happens as part of a vast community of supporters.

These range from people who give their time to people who give money monthly. From people who come along to our events to partners who welcome pet food banks as an addition to their human food banks.

In 2022, people who give money each month gave over £400,000. 1,253 new people decided to give monthly during the year. Gifts in wills remained a vital source of support to the Home, with over £1,060,000 donated by 43 individuals. And our team of volunteers gave over 1,500 hours last year - almost 30 hours a week.



THE GIFT OF TIME

When we committed to responding to the challenges brought on by increasing pet poverty, we knew that we'd need to work with more volunteers. People generously giving their time means we can keep more pets and people together. Their time supports the day-to-day running of our loving home for animals that need us. And they play a huge role in our income generation and community events.

Our volunteering community grew in 2022 when we started to work with people in new ways. We have a growing number of volunteer roles that people can apply for, and 172 people have joined the volunteering bank.

People are protecting loving homes with us as drivers - collecting Amazon goods and donations, and delivering to Food Banks.



We have volunteers present in their local communities at Food Banks and helping us manage our Food Bank operations at the Home. Volunteers are part of running a loving Home here in Seafield - taking on reception roles, working in the paddocks, assisting with administration, finance admin, and database management, and being part of our events.

As well as supporting us to achieve what we set out to, these passionate people bring community engagement and personal connections, they build relationships, promote the Home and its work, share knowledge, and bring fresh ideas and perspectives.

We'll have new volunteering roles available in the spring to support us with expanding our community work and improving the environment at the Home itself.



A ROUND OF A-PAWS

In June 2022 we were among new and long-standing fundraisers and groups being honoured at the Scottish Fundraising Awards in Glasgow. The national awards ceremony celebrates fundraising excellence, and reflected on how the pandemic highlighted the agility and talent of Scotland's fundraisers.

Because of the response from pet-loving people, we took home the award for Best Individual Giving Campaign for our Help Our Home emergency fundraising appeal. The appeal ran for six weeks back in 2020, with a target of £55,000. We have such a committed community of support that the appeal raised three times what we expected.

And then at the end of 2022, hit like everyone around us by soaring energy prices and food bills, we launched our winter appeal. Acutely aware of how people were being affected by the crisis, we knew people would be digging deep to support this appeal. But the need was great. We were seeing more people experiencing pet poverty, more pets at risk of being parted from their people, and we had to ask for help.

CANINE CRYPTO

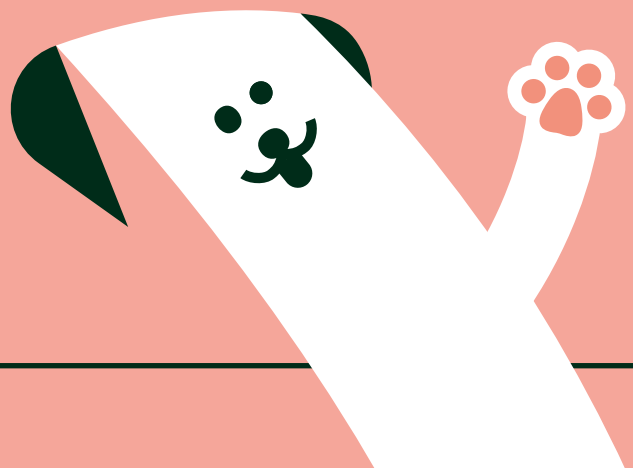
Following on from our success with cryptocurrency income in 2021, we've developed new relationships and income through NFT (non-fungible token) communities.

The K9 Collective encompasses popular NFT projects Dogs Unchained and WoofPack NFT. Through a community vote in Summer 2022, their DAO (or Decentralized Autonomous Organization) generously chose the Home to receive a \$5,000 donation.

K9 Collective is dedicated to dog welfare. It has given over \$250,000 to more than 20 animal charities.

In November, the collective donated a further \$10,000 to kick off a crypto crowdfunder for the Home. Their donation was matched by crypto-giving platform The Giving Block, providing \$20,000 for our work.

Once again, dog and cat lovers of Edinburgh and beyond came out in droves to support our work. By the time the appeal closed, over 2,500 people had given an incredible £170,000 to help us show the kind of love without limits that pets and their human folk deserve.



OPEN DAY

Our flagship event, the well-loved open day at our Seafield Home, saw a welcome return in September after an uncomfortable pause during COVID. The day was clearly missed as much by visitors as it had been by us, and we cannot wait to do it all over again in 2023.



EDINBURGH'S NICEST BOY

You read that right. Edinburgh's Nicest Boy (ENB) as he's known on Twitch, decided to livestream the full game, Stray as a fundraiser for us. This involved 9 hours of uninterrupted gameplay - dressed as a cat!

ENB's family pet dog, Ziggy sadly died the day before the stream. This made his fundraiser more poignant. In his own words, *"it ended up being a nice way to pay tribute to my Ziggy bro."*

We encourage streamers who sign up for this challenge to raise £500 which would cover vet bills and food for a year for a cat coming into the Home. ENB raised more than double this hitting £1035, thanks to his loyal Twitch followers.

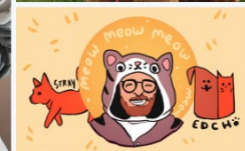


Edinburgh's Nicest Boy | Twitch Partner

@EdinsNicestBoy



Just raised over £1K for the @EdinDogCatHome on stream! Thanks so much everyone that contributed in any way. It ended up being a nice way to pay tribute to my Ziggy bro. Thank you ❤️ (Amazing art by @caro_corner)



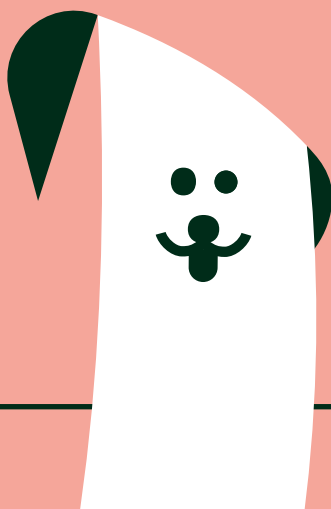


FACEBOOK CHALLENGE

Always ready to embrace the new, a first for us in 2022 was our Facebook challenge. We invited you to walk 100km with your dog, share your efforts with your friends and family, and raise money for the Home along the way.

Our Facebook fundraising challenge helped our furry friends, while fundraisers got their paws on a fabulous beanie hat, showing off our beautiful new look.

Facebook fundraising efforts throughout October helped get over 300 people and pets out walking thousands of kilometres, raising £7,450 along the way. It was such a success that we plan a second event early in 2023.



A DUG'S DINNER

After two years, we moved from COVID-related restrictions to 'Living with COVID'. This meant a welcome return to social events and activities, and another first for us here at Edinburgh Dog and Cat Home. In our 140-year history, we'd not yet put on a gala ball. But 2022 was the year we did. And we celebrated in style.

A Dug's Dinner was a black-tie dinner event where we welcomed around 200 guests with a sparkling drinks reception followed by a delicious three-course meal. We were delighted to have animal champion, Marc Abraham OBE, and actor, Peter Egan hosting the event for us.

Our very first gala dinner was a blast and raised over £42,000. If dressing up to the (ca) nines is your thing, you'll want to keep your eyes out for our 2023 Dug's Dinner.



NEIGHBOURHOOD CHRISTMAS PAW-TY

We were delighted to receive a generous donation of £116 from three very special young people who held a fundraising Christmas party for the dogs and owners in their neighbourhood. Fraser, 7, his sister Emily, 10, and their neighbour Bel, 9, served mince pies, Christmas themed dog biscuits, and hot chocolate. Each dog received a little Christmas present to put under their trees at home, and prizes for the best dressed canine, the smiliest dog and the waggiest tail were awarded. Our new friends plan to make this an annual event and we look forward to next year's event!

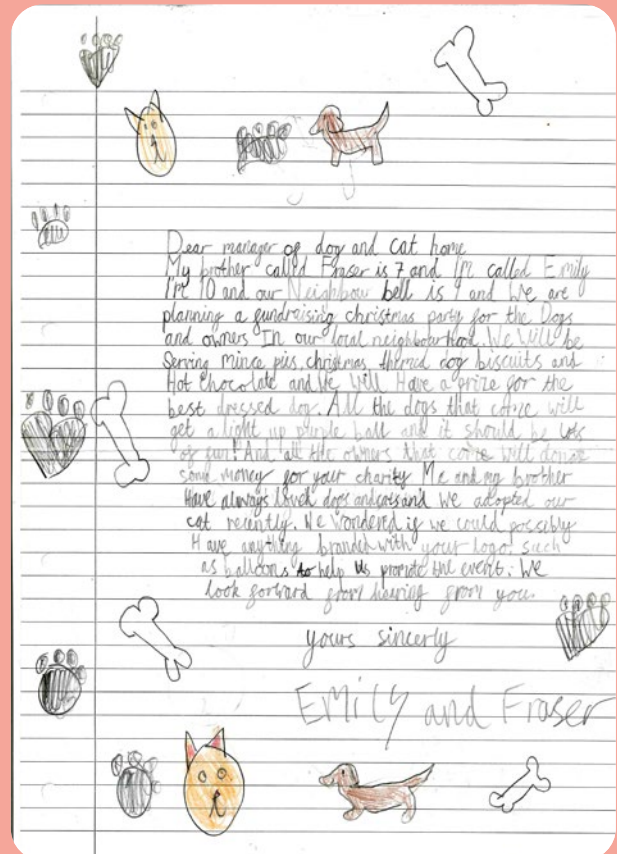
OUR NEW LOOK

Alongside the launch of the Home's new Beyond Our Walls strategy, we wanted to make sure our brand was fresh and engaging, and most importantly reflective of the scale of our work and ambitions to make a difference in society.

Our new tag line, Love Without Limits, sums up what we do here at Edinburgh Dog and Cat Home. Our care for pets, and their people, just goes on and on and on.

In September 2022 we launched the new website. Our new look created flexibility in digital application that we'd previously struggled with. A full rebuild meant we could improve people's experience of the website navigation and functionality, driving more adopters, supporters, and donations to all areas of our work.

Since launching our new brand and website, the Home has had some of the most successful fundraising results ever, including the record-smashing winter appeal and gala ball. Our digital community engagement grew in the last three months of 2022, with new website users up 32% from the previous quarter. Our social media communities also expanded, with Facebook and LinkedIn reach increasing by around 50% between quarters three and four last year.



CEO'S REFLECTION

One of the most special things about the Home is the power of our belief in our mission. We're authentic in what we do and how we do it, whether it's protecting loving homes, finding loving homes, or running a loving Home. Our mission unites us. It drives us to continue to strive to be our best and do more for people and their pets.

This past year has pushed us to the hardest of places and the cost-of-living crisis is far from over. We continue to be needed each day and each month and it's the team here who makes our response to the need so impactful. Their passion, drive, and compassion astound me. To witness their work is a huge privilege.

2022 can be defined as constant challenge and change. But when I reflect on what the Home has achieved, I also think this past year brought opportunity. It allowed us to stand by our staff during the toughest of times and be here for pets and people on a scale never seen before in our history.

I believe the Home is changing the view on the importance of keeping pets in loving homes. All you need to do is look at the number of families we protected from the impact of pet poverty over the past 12 months. Many people may not associate an animal welfare organisation with a focus on people. But when pets' lives are inextricably linked to their owners, the focus on keeping loving and stable homes whole becomes clear. I'm proud that we've sought to prevent dogs and cats from needing to come to



the Home in the first place by focusing on our community engagement to complement our outstanding rehoming work.

When you've watched pets and their owners being parted for reasons that are outside their control, you want to fight to avoid the heartache and grief you witness. The realities of pet poverty are visible in every community across Scotland and we're not stepping back from what needs to be done. We will be here for pets and people in times of crisis, finding solutions to keep them together.

While this past year has been one of the toughest in the Home's history, I look to our future filled with hope. We have more to give and more to do. Hope is a powerful force and one I intend to use to help us light the way forward.

Lindsay Fyffe-Jardine
CEO



FINANCIAL OVERVIEW

During the 12-month period to 31 December 2022 the Home reported a deficit of £119k prior to unrealised gains on investments (£525k deficit including the unrealised gain on investments).

The Home is honoured to continue to receive generous donations in the form of legacies. We are extremely grateful to everyone who chose to bequeath funds to the Home and we will continue to honour their memory through our work.

This summary has been extracted from the full accounts which were approved by the Board and signed on its behalf by Doreen Graham, Chair. They do not constitute the charity's statutory accounts. The full accounts have been audited and the auditor's opinion was unqualified.

Copies of the audited accounts can be obtained by downloading from Companies House website or by writing to the Home.

INCOME	2022	2021
Donations and Legacies	£2,154,751	£1,727,051
Charitable Activities	£55,209	£47,899
Investment Income	£83,135	£78,567
Paddock Hire	£9,316	£15,261
Grant Income	£9,808	£49,150
TOTAL INCOME	£2,312,219	£1,917,928

EXPENDITURE	2022	2021
Charitable Activities	£1,530,905	£1,380,086
Raising Funds	£900,363	£703,479
TOTAL EXPENDITURE	£2,431,268	£2,083,565
Net Income/(Expenditure) before other recognised gains and losses	(£119,049)	(£165,637)
Realised gain on investments	£9,321	£38,805
Unrealised gain/(loss) on investments	(£415,334)	£270,851
(Loss) on disposal of Tangible Assets	(£200)	(£114)
(Loss) on disposal of cryptocurrency	(£218)	(£2,187)
Net movement in funds for the year	(£525,479)	£141,718

THANKS

Without your support, and the support of those who are no longer with us, we'd never be able to keep Edinburgh Dog and Cat Home going. Whether you've donated, rehomed, fundraised, volunteered, partnered with or supported us in any other way, we can't thank you enough.

We're so proud and grateful to be part of such a caring and giving community - you've helped more pets and people than we could possibly count. Thank you!



BOARD OF TRUSTEES

Doreen Graham, Chair

Sue Stahly, Vice Chair - until August 2022

Craig Marshall, Treasurer

Emma Barrett

Catherine Brown

David Field - joined 18th February 2022

David Hancock

Roslyn Neely

Matt Smith - joined 18th February 2022

Murray Stewart

David Welsh

SENIOR LEADERSHIP TEAM

Lindsay Fyffe-Jardine, CEO

Nicola Gunn, Director of Development and External Affairs

Jamie Simpson, Director of Operations

Alison Coltman, Director of Finance and Business Development - until September 2022

Deborah Charman, Director of Facilities and Business Development - joined December 2022



Edinburgh Dog and Cat Home

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Edinburgh Dog and Cat Home is a Scottish Charity SC006914,
regulated by the Scottish Charity Regulator (OSCR).
Company limited by guarantee registered in Scotland SC466183.

