

TAILY MAIL



Edinburgh

**Dog
&
Cat**

Home

AUTUMN/WINTER 22

DEAR FRIENDS,

The last few years have been difficult for us all. Not only has our nation pulled through a pandemic together, but now we continue to live through a cost of living and fuel crisis that is pushing many of us into poverty.

Here at Edinburgh Dog and Cat Home, our mission has never been clearer or more important.

A large part of our work is looking after the dogs and cats who need us, but we need to look after the people behind the pets, too. We want to keep dogs and cats with the families who love them and preserve the dignity pet ownership can bring to people going through hard times.



Simply put, we're here to keep loving homes whole - to get to the root of the issue instead of offering quick-fix solutions.

Since 1883 we've been supporting the dogs, cats, and humans who need us - because behind a pet in need is often a person in need.

In this issue of the Taily Mail, I am delighted to launch the Home's new five-year strategy, Beyond Our Walls. I hope you enjoy our new look and the direction that the Home is headed in as we continue to look after pets and their people.

Lindsay Fyffe-Jardine

Lindsay Fyffe-Jardine
CEO

RUN A LOVING HOME

WE'VE GOT A NEW LOOK!

Alongside the Beyond Our Walls strategy, we wanted to make sure our brand was fresh and engaging to help us raise awareness of our rehoming and outreach work.

Our new tag line, Love Without Limits, really sums up what we do here at Edinburgh Dog and Cat Home. Our care for pets, and the people behind them, just goes on and on and on.

Our website has had a fresh lick of paint too. Not only does it look nicer, it's easier to find your way around, and easier to access support or make a donation.

FIND LOVING HOMES



PROTECT LOVING HOMES



Head to
edch.org.uk
to find out
what's new

Edinburgh

**Dog
&
Cat**

Home

A DUG'S DINNER

GALA BALL

Thursday 3 November
Sheraton Grand Hotel & Spa,
Edinburgh

Single ticket **£100**

Table of 10 **£1,000**

For more information and
booking, please visit
edch.org.uk/dugs-dinner

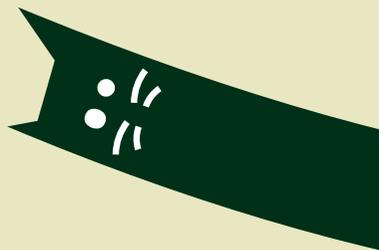


PROTECTING LOVING HOMES

The Home's outreach work is vital in our mission to protect loving homes.

Having to give up your pet is always a heart-breaking decision - one we see every day.

We want to support pet owners through hard times to avoid this happening and keep pets in loving homes.



PET FOOD BANK

Our pet food bank was established in 2019 and now has over 52 locations throughout East and Central Scotland, supporting over 2,300 pets every month.

EDUCATION

The Home's education outreach programme teaches responsible pet ownership in the community to groups, schools, and companies - helping people understand the basics of good pet ownership.

FINDING LOVING HOMES



We've been caring for the dogs and cats who need us since 1883 and, as long as our doors are open, we'll never stop.

We'll always support pets and their people, and that care just keeps going and going and going. But, however much we love the dogs and cats in our care, they deserve to find a forever home of their own, and an owner that will love them unconditionally.

Like this handsome boy –
Bruno, the British bulldog.

Bruno came to us with a urinary issue called hyperuricosuria. During his time at the Home, our veterinary team undertook DNA testing which confirmed that his condition was, unfortunately, genetic and had no known cure.

This meant that Bruno needed an understanding owner who could commit to managing his condition through a special diet. They'd also have to accept that, in the future, Bruno might need further medication to prevent urinary crystals or kidney stones.

Despite lots of visits to see Bridget, the Home's vet, Bruno stayed a lovely, bouncy, happy boy and gave our team a good work out on every visit!

Luckily for Bruno, an amazing new owner came forward and took him into his home and, most importantly, into his family.

Bruno's new owner said

Bruno is doing brilliantly. He settled in very quickly and his personality has really come out to the full! He's incredibly loving and loves nothing more than to be snuggled in on the sofa with his head (or more of him if he can) on your lap or legs. He's very playful and loves his toys and a game of chase or tug of war.

He thoroughly enjoys his country walks and we continue to work on his lead training.

He's already improved massively in this area. His manners are also improving and he's learning to wait to go through doors and the garden gate (rather than barging his way through in front of us!).

We have also discovered he loves water and swimming and he's enjoyed some loch paddles/swims on his extendable lead.

He's a dog who attracts so much attention! Everyone comments on how lovely and handsome he is, and they always stop to say hello, which he thoroughly enjoys. He brings a smile to us and to everyone we meet in passing, either on foot or even in a car!

We adore him and are so happy he's enjoying life.

RUNNING A LOVING HOME

Taking in dogs and cats and getting them ready for their new lives can take a lot of work. Work we've been doing for nearly 140 years.

We understand that all dogs and cats are unique. That they each have their own personalities, characters, and medical needs. That's why we have a tailored approach for every pet and work for as long as it takes to get them ready for the loving home they deserve.

TRAINING

Every pet that comes through our doors is assessed for behaviour within the first few weeks of their stay. This means we can create tailored and bespoke training plans, giving them the very best chance of success in their new homes.

VETERINARY CARE

Alongside our in-house shelter vet, we're partnered with Braids and Abercorn Veterinary Practices, who give all our animals the very best veterinary care. Our open intake policy means we often see dogs and cats with serious, long-term, or complex medical needs which need expert knowledge and care.

ENRICHMENT

Not all the dogs and cats who come through our doors adapt to kennel or cattery life straight away. It's important that we provide play and sensory experiences to enrich their lives during their stay at the Home. This could mean anything from relaxing music or puzzle feeders to pet safe plants. For the dogs it might simply be a walk to the nature reserve or a swim in the sea.

IN PARTNERSHIP WITH



A GIFT FOR LIFE NOT JUST FOR CHRISTMAS

Our Dog First Aid courses help you prepare for medical emergencies involving your pup. Whether you're an owner, trainer, or other dog professional, it's good to know you can help keep them safe when you have to. Find out more at: edch.org.uk/DogFirstAid



PETS LOOKING FOR A HOME

BISCUIT (AGED 2)

Biscuit is a nervous girl who is wary of strangers. She's looking for an owner with experience of resource guarding, who preferably has had a nervous dog in the past. She needs an adult-only home where she will be the only pet, and a garden of her own which is not shared with other neighbours.

Biscuit is a high energy girl who is very independent and prefers to have her own space to play with her toys, rather than have attention. She is ball obsessed and loves collecting toys from our paddock and bringing them back to her kennel.



When she's settled into her new home and gained confidence, Biscuit might enjoy an activity like CaniCross or Flyball to keep her mind and body active. She'll also like visits to the local park for a good sniff around or to a freedom field so she can run off some energy.





SOX (AGED 6)

Sox is a shy and timid lady who is looking for an experienced owner in an adult-only home where she's the only pet in the house. Because she's so timid, she won't require a garden and would prefer to be kept as an indoor cat.

Sox really needs someone who can appreciate that it'll take her some time to settle in and gain confidence.

She'll need safe, quiet places like igloo beds and boxes so she can hide and feel safe. She enjoys a gentle fuss on her terms in a calm environment. With some patience and love, she should start to feel comfortable enough to explore and share her sweet personality with you.



THE RETURN OF THE OPEN DAY

On Sunday 4 September, after a three-year break, we were delighted to bring back our biggest event of the year - the Edinburgh Dog and Cat Home Open Day.

We were pleased to welcome 1,800 people and many dogs onto our site to enjoy a day of family fun in support of the work we do.



It was amazing to see everyone having fun and learning together through our educational talks, dog first aid demos, dog shows, face painting, temptation alley, and more. There really was something for everybody to enjoy!

We're also proud as punch to reveal that we raised a total of £3,500 on the day - all thanks to the incredible people and pets who joined us!

WINTER APPEAL



Here at Edinburgh Dog and Cat Home, we've always been a safety net for dogs and cats in need. Day in, day out, for the past 140 years - for whatever reason they need us.

As the crippling effect of the cost of living crisis increases, the demand on our services does too. This year, we've worked tirelessly in the community to support pet owners who have found themselves in difficult circumstances. Through no fault of their own, they've been put in a position where they're struggling to care for their beloved pet.

We see our Home as a safe haven for dogs and cats - often innocent victims of the circumstances of people's lives.

This comes at a price.

Inflation will cause our running costs to rise by at least £250,000 next year, while donations will most likely fall because of the increased cost of living.

We're looking at an incredibly difficult winter, and we urgently need your help to make sure we can continue to protect loving homes, find loving homes, and run a loving Home.

So many in our community are struggling, and we are here to help. We've been working with more than 50 food banks across Scotland to provide pet food packages to those in desperate need, supporting thousands of pets this year alone through this service. Sadly, many have found themselves in situations where they've come to rely on our pet food banks.



**Pet lovers like John*,
who said:**

My mental health has been extremely bad at points, but for me to have the cats there... I get up in the morning and take responsibility for them when sometimes I can't even take responsibility for myself.

If it wasn't for the help that you are able to give, there is no doubt in my mind that we would need to give up most of them if not all of them. The thought of that rips my heart out. And the effect that would have on me would be absolutely devastating.

***name changed to protect identity**

You can find out more about accessing support for you and your pets in the enclosed leaflet, or by visiting our website:

www.edch.org.uk

Everyone deserves to have a pet in their life. Will you help us tackle pet poverty and keep these animals in the loving homes where they belong?

The need for our pet food bank increased exponentially in 2022.

The number of animals we help each month has increased 104% from 1,145 in July 2021 to 2,346 in July 2022.

Requests grow every month, and unfortunately we are struggling to meet demand.

The cost of living crisis is also having a disastrous effect on the costs involved in running our loving Home.

The cost of fuel has gone up 40% between January 2020 and June 2022, which means that we are facing huge costs involved in our day-to-day activities such as taking our animals to the vet.

We expect that the cost of heating and lighting, which includes our kennels and cattery, will increase by £15,000.

The effects of the financial crisis on the community has prompted a significant number of monthly gifts being cancelled. Since April, more than 550 regular givers have cancelled their monthly donation, resulting in the Home losing more than £5,700 each month.

If you are able to support us during this difficult time, we would be incredibly grateful.

PET FOOD BANK – HOW WE CAN HELP

If I found somebody who was struggling, you would be the first place I would think they could get help.

– John, pet food bank user

Our pet food bank provides food, jackets, collars, leads, bowls, and bedding to owners who can't afford the things their pet needs. We also have trained and experienced staff on hand in case you might need any advice or other support.

We don't judge anyone or their circumstances. In fact, in these situations, pets are often a much-needed source of comfort, stability, and security.

While we rely on the incredible support that we receive from our community, we can also help to provide support to those in need this winter.

We know that the cost of living crisis is making times tough for many in our community.



If you're a dog or cat owner and are struggling to care for your pet this winter, we're always here to lend a hand. If you need our help, please do not hesitate to call us on **0131 669 5331**.

For a list of pet food banks we work with, visit:
www.edch.org.uk/food-bank-locations



Edinburgh Dog and Cat Home
26 Seafield Road East, Edinburgh EH15 1EH
0131 669 5331 | info@edch.org.uk

Edinburgh Dog and Cat Home is a Scottish Charity SC006914, regulated by the Scottish Charity Regulator (OSCR). Company limited by guarantee registered in Scotland SC466183.

I want to help more people like John keep their beloved pet in their loving home this winter.

You can also scan here to donate



WAYS TO DONATE

- Visit edch.org.uk/WinterAppeal
- Call 0131 669 5331
- Text PROTECT to 70560 to donate £10*
- Return the form below in the free post envelope provided

*Texts cost £10 plus one standard network rate message, and you'll be opting to hearing more from us. If you would like to donate but don't wish to hear more from us, please text PROTECTNOINFO to 70560 instead.

£20 could provide a dog food care package from our pet food bank

£50 could put a tank of fuel in our food bank van

£75 could help to heat our kennels/cattery for 2 days

Your Details

Title First Name Last Name

Email

Address

City Postcode

Home No. Mobile No.

I'd like to give a one off gift of:

£20 £50 £75 My own donation of:

Payment Method: Card Cheque CAF voucher

Payment Details: Card No.

Valid From Expiry Date CVV

Card Holder Name (as printed on card)

Signature Date

I do not require a thank you by post

Yes, reclaim Gift Aid on all my donations so that each £1 is worth an extra 25p to Edinburgh Dog and Cat Home. This declaration is valid for the current tax year (6 April to 5 April), the previous four tax years and all future years. I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for the year of a donation that is at least equal to the amount of tax that all the charities and Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for the current tax year. I understand that other taxes such as VAT and Council Tax do not qualify. You must be a UK taxpayer and understand that if you pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all of your donations across all charities, it is your responsibility to pay any difference. Edinburgh Dog and Cat Home reclaims 25p for every £1 you donate from the tax you pay for the current tax year. If you change your name, address or tax status, please do let us know.

I'd like to give a monthly donation by Direct Debit.



Your Donation

I'm happy to give the amount of:

£5 a month £10 a month £15 a month

My own monthly donation of:

Direct Debit start date: 1st 15th

Instruction to your bank or Building Society

1	6	2	1	8	9
---	---	---	---	---	---

Please pay Edinburgh Dog and Cat Home Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee.

I understand that this instruction may remain with Edinburgh Dog and Cat Home and, if so, details will be passed electronically to my bank or building society.

Your Direct Debit

Bank/Building Society Name

Address City

Postcode

Account Number Branch Sort Code

Contact Preferences

We would love to keep you informed of Edinburgh Dog and Cat Home's vital work to rescue, reunite and rehome stray and unwanted pets across East and Central Scotland. If you have supplied us with your postal address or phone number, we may use these details to communicate updates on our dogs and cats, events, campaigns and services that we think you may be interested in, unless you have told us not to. If you would like to hear from us via email or SMS, please let us know below. With all your contact methods, you have the right to opt out of receiving these communications at any time. If you would prefer we did not contact you by post or phone, or would like to change your contact preferences, you can do this simply and easily by emailing dataprotection@edch.org.uk or calling us on 0131 669 5531.

I would like to receive communication by:

SMS Email

THANK YOU

