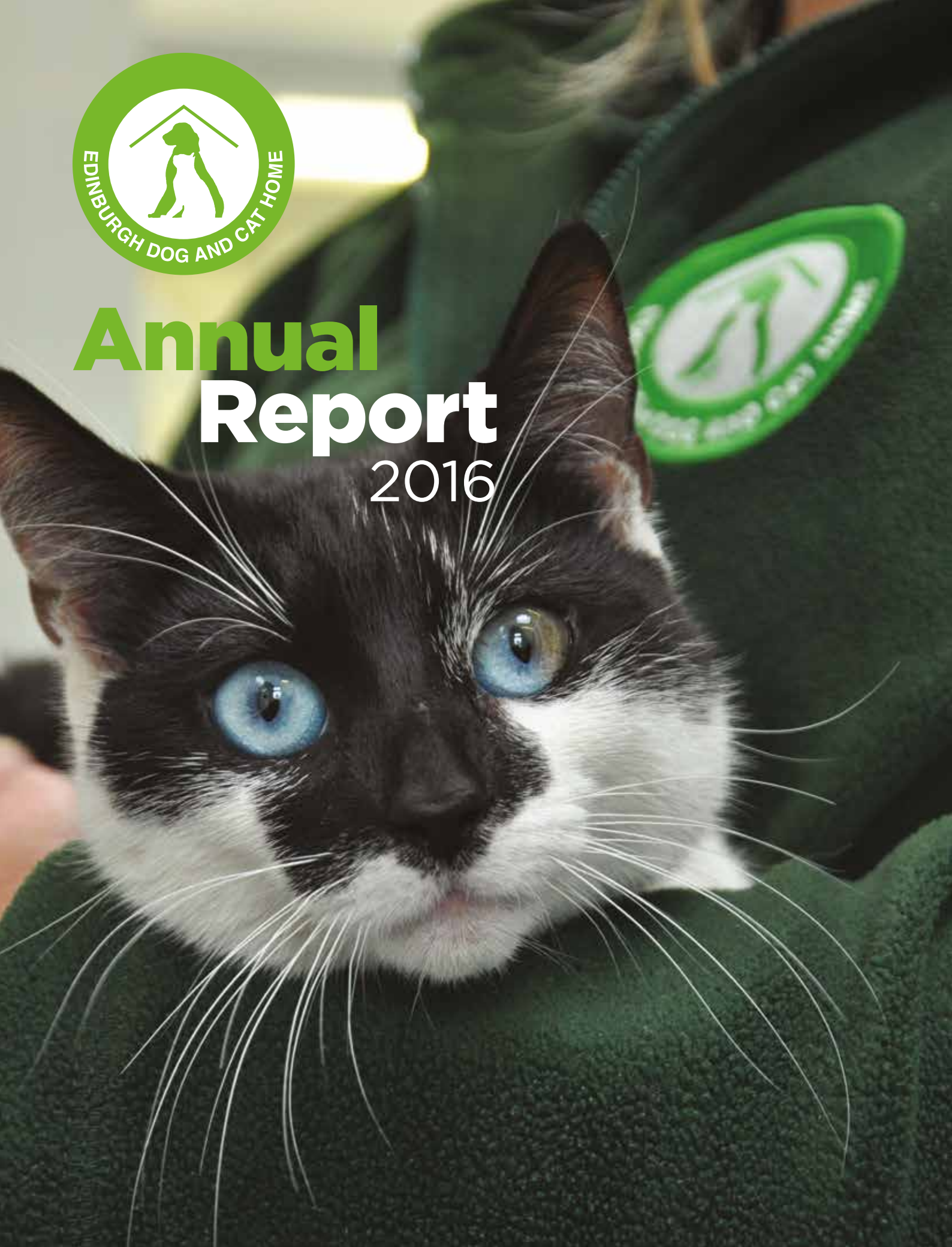




# Annual Report 2016






**“He’s excited about everything and there’s nothing better than seeing him running around with his tail wagging; the change in him is amazing.”**



READ  
**TREVOR'S  
STORY**  
ON PAGE 13

## Contents

Message from CEO & Chairman	4
Expanding Our Team	6
Our Work in 2016	8
Fundraising Highlights	10
Rehoming Case Studies	12
Volunteering	16
Celebrating 60 Years by the Sea	20
2017 Dates for Your Diary	21
Financial Summary	22

 @EdinDogCatHome  
 EdinDogCatHome  
 @EdinDogCatHome

# A Message from our Chairman and Chief Executive

**We are delighted to welcome you to the Edinburgh Dog and Cat Home 2016 annual report. As we move into our 60<sup>th</sup> anniversary year on our current site at Seafield Road East, we have a lot to celebrate.**

The Home has survived numerous challenges during our time here – among them a number of recessions, and one or two sea storms, but our resilience in the face of these challenges is testament to the dedication of our staff, volunteers and supporters, and our unwavering focus on the welfare of the dogs and cats in our care.

As we move into 2017, we are ready to face new challenges; to take forward a fresh strategic vision for the Home that aims to double our income over the next five years, give more dogs and cats from Edinburgh and the Lothians that second chance of finding a loving, caring new home and work more closely within the local community that supports us so well.

In 2016, the Home introduced its first organisational strategy, which aims to position the Home as a leading animal welfare organisation in Scotland, secure diverse and sustainable income streams, and ultimately increase the number of dogs and cats being rescued, reunited and rehomed while reducing their length of stay with us.



The Home's Trustees recognised that in order to achieve their ambitious goals for growth in this new strategic framework, investment in re-energising the organisation's internal structures was vital. During 2016, CEO Howard Bridges and Deputy CEO/ Director of Operations, Lindsay Fyffe Jardine, kick-started the recruitment of a new Senior Management Team, which led to the introduction of Fundraising and Communications Director Nicola Gunn and Head of Business Support Rachel Kavish Wheatley to the team. The Home's SMT is now leading further new roles across finance, volunteering, fundraising, communications and retail, bringing much-needed relevant expertise to expanding our income streams and strengthening existing services.

Our 60th year is a fantastic time to celebrate our longstanding partnerships – notably with the Royal (Dick) School of Veterinary Studies, which provides all of the Home's veterinary services, as it has done since 1960. Thanks to the Dick Vets, we are able to provide world-class medical care to our dogs and cats and ensure that our vaccination and neutering programmes are as quick and efficient as possible to minimise rehoming disruption.

Equally, this year we are celebrating existing collaborations and strengthening an already exciting partnership with Agria Pet Insurance, who give significant benefits to our rescue dogs and cats both by providing insurance options to our older pets and offering the Home commission on annual policies taken after rehoming.

## Rescuing, Rehoming and Reuniting Highlights

Rescued



## “We are now in the position to expand our services and do so much more for Edinburgh’s lost and abandoned dogs and cats.”

Likewise, we are delighted to continue to have Royal Canin on board as a brand partner. By reviewing the Home’s feeding practices and choosing this single brand of high-quality feed, we have significantly reduced stress and stomach upset among our rescue dogs and cats through erratic diet changes.

Another important partnership to reflect on this year is our much-valued ‘friendship’ with the Friends of Edinburgh Dog and Cat Home charity. In October, the Senior Management Team enjoyed serving afternoon tea to the Friends, which was a fantastic occasion to thank them for their hard work and fundraising on behalf of the Home for more than three decades, and running of the Friends of Edinburgh Dog and Cat Home shop in Portobello for more than 20 years. Following the success of the 2016 Afternoon Tea Party, the Home now hopes to make this an annual celebration.

With so much positive development of the Home last year, we are now in the position to expand our services and do so much more for Edinburgh’s lost and abandoned dogs and cats in 2017. Evolving partnerships are bringing new opportunities - like Edinburgh Trams, who have chosen us as their Charity of the Year for 2017/18, Pets at Home and Support Adoption for Pets, who together have funded the redevelopment of the Home’s kennel kitchen.

We look forward to showing off our new facilities on Sunday 3 September 2017, when we will open our doors to the public for our annual Open Day. This is a unique occasion for us to showcase the fantastic work we do to rescue, reunite and rehome dogs and cats on a daily basis, and to celebrate our 60th year by the sea.

Who knows where the next 60 will take us, but we thank each and every one of our supporters, staff, volunteers and Trustees who have brought us this far – we would not be here without you.

With best wishes,

**David and Howard.**

*David Blikie*

*H. Budget*



# Expanding Our Team



**Edinburgh Dog and Cat Home has undergone exciting changes in 2016, with the recruitment of a new Senior Management Team and the introduction of various new roles, covering animal enrichment, volunteering and communications.**

The new team aims to improve animal welfare, raise the profile of the Home's work across Edinburgh and the Lothians and increase fundraising income to allow us to significantly improve and expand our services.

## **Leading Our New Strategic Vision**

In 2015 Edinburgh Dog and Cat Home recruited its first ever Chief Executive to lead on a new strategic vision for the Home. Howard Bridges brought over 40 years' experience in strategic planning and operational management to the role, having worked in senior management roles in the UK and across Europe, the Middle East and Africa, and most recently as Deputy CEO and Director of Operations at Battersea Dogs & Cats Home in London. In 2016 Howard developed a new Senior Management Team to take forward delivery of the strategic plan.

Lindsay Fyffe Jardine joined the Home as Director of Operations and Deputy Chief Executive in August 2015. Prior to her role at the Home, she worked extensively in both the humanitarian and animal welfare sector, with roles both overseas and in the UK such as International

Disaster Programme Manager at World Animal Protection (formerly WSPA) and Security Manager at Edinburgh Airport. In 2016 Lindsay led on nurturing the Home's organisational culture, implementing a review. She reinvigorated the Home's professional policies and established new community and corporate partnerships.

Nicola Gunn joined the Home in July 2016 to lead the Home's fundraising, retail and communications activities. She has brought a wealth of experience to the role of Director of Fundraising and Communications, having previously worked with Children's Hospice Association Scotland (CHAS), Kilbryde Hospice and the British Medical Association.

Recruitment of the new Senior Management Team was completed in October 2016 with Head of Business Support Rachel Kavish Wheatley. Rachel has held management roles in the hospitality sector, most recently John Lewis, where she worked for 9 years as Section Manager. Rachel is responsible for the day-to-day management of an exceptionally busy office and reception team, as well as overseeing our facilities and estates.

**Did you know?**  
In 1982 **Princess Antoinette of Monaco** visited the Home, rehoming two of our dogs who she flew back to Monaco with her.

## “New skills at Edinburgh Dog and Cat Home will future-proof animal care.”

### Enriching the Lives of Rescue Dogs and Cats

Edinburgh Dog and Cat Home's strength lies in the expertise and commitment of its exceptional kennel and cattery staff. In 2016 the Home sought to build on this expertise by creating a new role to support animal welfare and behaviour. The Animal Behaviourist role has proved vital for assessing dogs and cats before rehoming, working on behaviour and enriching mental health of those living in a kennel environment. Edinburgh Dog and Cat Home kennel and cattery staff are led by Kennel Manager Wendy Mullen, who offers over 30 years' experience working with dogs and cats at the Home.



### Harnessing Volunteer Power

Edinburgh Dog and Cat Home has been benefitting from the help of volunteers since its foundation in 1883. We are truly grateful for their time and energy, without which much of our fundraising initiatives, charity shop success and animal care would just not be possible. In order to do more to support volunteering activities, the Home's new management team decided to recruit its first Volunteer Co-ordinator in 2016. The aim of this new role is to create a more structured approach for increasing volunteer activities and attract profitable partnerships with corporate volunteers and education institutions.

### Communicating The Home's Work

The Home's team has recognised that in order to be able to more for our dogs and cats, it's essential that it begins to raise public profile in Edinburgh and the Lothians. To do this it must be able to harness the variety of online and offline media available to reach potential supporters, and have the skills in-house to do so. In 2016 the Home recruited its first ever Marketing and Communications Officer to manage these activities and provide a professional voice to the Home's social media and written communications. Going into 2017, this role will be further supported by a new Marketing and Events Assistant.

### Generating Much-Needed Income

The Home further expanded its team in 2016 with the recruitment of new Fundraisers, covering community, events, membership and campaigns streams. This team aims to more than double fundraised income for the Home over the course of its 5 year strategic plan. By diversifying the Home's income streams our team plans to increase donations across community fundraising, corporate partnerships, grants from trusts and foundations and individual giving – in particular regular donations via direct debit. The team will also aim to maintain and grow the fantastic levels of legacy donations that the Home has received over the years.



### Volunteer

Giving up some of your spare time to help us at fundraising events, at one of our charity shops, in our kennels or catteries or with gardening and maintenance tasks.

# Our Work In 2016

**Last year the Home continued its mission to rescue, reunite and rehome lost and abandoned dogs and cats in Edinburgh and the Lothians.**

Throughout 2016 the Home's dedicated staff worked tirelessly to ensure that every dog and cat that reached its door received the best possible care during its stay. Whether veterinary treatment, socialisation or enrichment activities, the ultimate goal remained to give each animal a second chance to experience a loving home.



This year there were also a number of improvements of our shelter facilities – including the dog grooming room, which benefitted from a new medical bath unit, a new veterinary table in our clinic, and a new cattery isolation unit to ensure that any pests or diseases brought into the Home could be strictly contained.

It wasn't just the animals who benefitted from improved facilities at Edinburgh Dog and Cat Home in 2016, as the Home moved to improve visitor experience, particularly for those thinking of rehoming. We developed signage for the Home's site in Seafield, in order to alert local residents and commuters to our presence. This initiative has already had a significant impact on support provided by the public to the Home. We also introduced a dog-themed rehoming room for our customers to meet with dogs and staff in a relaxed environment.



**“We continued to see dogs and cats with a wide scale of veterinary needs come through the door.”**





Following a review of the Home’s feeding practices, the decision was taken to use a single brand of dog food. In 2016 the Home saw the benefit of this change with reduced stomach upset through erratic diet changes. A major partnership was established with Royal Canin, which resulted in the reduction of feeding costs and sponsored rehoming packs for our cats and dogs.

Importantly, in 2016 the Home joined the Scottish Parliament’s Animal Welfare Cross Party Group, to allow it to engage with other organisations and knowledge-share on welfare issues. This new approach has allowed the Home to both to raise its profile within the animal welfare sector and broaden its understanding of Scottish legislation.

In 2016 we continued to see dogs and cats with a wide scale of veterinary needs come through our door, from serious neglect cases to those with basic requirements like neutering and vaccinations. Our partnership with the University Dick Vet School went from strength to strength with daily expertise provided by our dedicated Vet, Bridget, and all the specialist staff who look after our dogs and cats as if they were their own. We are now building a successful relationship with the Animal Welfare team at the University, which will continue to improve our staff knowledge in this area.



## A Safe Haven For Edinburgh’s Dogs and Cats

Edinburgh Dog and Cat Home is part of the fabric of our city, supporting the Council and Police services by welcoming lost or abandoned pets from all corners of Edinburgh and the Lothians.

Dogs	2016
Rescued	581
Reunited	364
Rehomed	238
Boarded	1714
Put to sleep	50*
<b>Total dogs cared for in the year</b>	<b>2,947</b>

\*70% related to unrehomable health conditions/ suffering, 25% related to behavioural difficulties, 4% related to old age and 1% related to breed.

Cats	2016
Rescued	109
Reunited	13
Rehomed	101
Boarded	823
Put to sleep	11*
<b>Total cats cared for in the year</b>	<b>1,057</b>

\*90% related to unrehomable health conditions/ suffering, 5% related to behavioural difficulties and 5% related to old age.

**Become a Companion**  
 Become a Companion of Edinburgh Dog and Cat Home and for just £5 a month you can help us provide shelter, medicine, food and treats to the thousands of dogs and cats that desperately need our help.

# Fundraising Highlights



**2016 was an exciting year for fundraising at Edinburgh Dog and Cat Home, with the introduction of a variety of special events to our fundraising calendar.**

In September 2016 the Home hosted its first ever dedicated rehoming event on site. Paws on the Prom was a fantastic success, attracting 506 visitors and 19 stallholders with a range of pet-related goodies. £2,000 was raised and three dogs got new homes as a result of the event, in addition to the great awareness-raising of the Home's work in the Edinburgh area.

The Home continued its successful relationship with the Friends of Edinburgh Dog and Cat Home and hosted an afternoon tea in October to say thank you for their support for over 30 years, which has resulted in over £1million in donations.

The Friends joined us on site to be served tea, cake and sandwiches by our Senior Management Team – who they all agreed looked dashing in their Edinburgh Dog and Cat Home aprons.

In 2016, the Home developed a new strategy to diversify income streams. This included the establishment of a second charity retail outlet to support the Home.

The Edinburgh Dog and Cat Home Stockbridge Charity Shop opened in December 2016, which added to the Home's charity shop in Morningside and the additional shop run by the Friends of Edinburgh Dog and Cat Home in Portobello. The new Stockbridge shop is expected to raise awareness of the Home in an affluent area of Edinburgh and increase revenue from donated goods.



**Donate**  
Make a donation and, if you pay income tax, sign a Gift Aid form and the Home can claim tax from the HMRC. We do the paperwork and it is without any cost to you.

# EDINBURGH DOG AND CAT HOME

— STOCKBRIDGE —



**Did you know?**  
Early in 1972 a large oil slick polluted an area of the River Forth, and staff at the Home provided assistance in helping affected bird life.

# The Power of a Loving Home



**Chika (previously Sparkle) was a very special case brought into Edinburgh Dog and Cat Home as a stray when she was just a young cat. It quickly became clear that Chika had not experienced positive human contact during her short life, and was extremely nervous of people. The Home spent a long time building her trust, and searching for an owner that would continue to help her build her confidence. When Maria walked through our door looking for a new pet, Chika's life changed forever.**



“ I wanted to adopt so thought I would try Edinburgh Cat and Dog home for a cat. When I first brought Chika home she spent the first two weeks just hiding in her bed. I had put everything she needed into the bedroom for her and gradually she would come out and sit in the room. Soon after she made her way to the living room at that point I put her food into the kitchen and she ate quite happily.

At first, Chika was a bit nervous and needed to find her confidence. Once she did she was like a different cat – showing lots of affection, enjoying play time owning the whole house.

She sleeps on the bed at night and sometimes under the duvet! Chika is very quirky she loves to sit on top of the doors and of course loves her climbing post, she loves to lie on top of the TV and I find it hilarious watching her determined to try and get comfy. She is especially good at waking me up in the morning, so I'll never sleep in for work!

Chika loves to snuggle into our fur blanket on the sofa and keeps me company when I watch TV. It's fair to say Chika has changed quite a bit since leaving Edinburgh Dog and Cat Home and has adapted well in her home environment.

I would always recommend adoption over buying your pet, there's so many cats and dogs just waiting for that family and they need your help. ”

**Maria Prodromo**

**Did you know?**  
Until 1958 the Home held the title of **“The Edinburgh Home for Lost and Starving Dogs and Cats”**

**When Trevor arrived at the Home at the end of 2012, little did we know he would become one of our longest residents. Despite his friendly nature, this gorgeous boy was overlooked for nearly 4 years before finding his forever home. Now he is enjoying his retirement with new mum Danielle and best friend Mel.**

“ I never had any intention in taking on a new dog at all. I had been working at the Edinburgh Dog and Cat Home for a short while when I met Trevor and heard about his story; he was found as a stray almost 4 years ago and had never been offered a home. We formed a close bond over the next few months, as I would bring him out of his kennel on my breaks and took him out on walks with my own dog. When my time came to leave my job and return to university, I couldn't bear the thought of not seeing him again, so we made the decision to bring him home.

When we first got Trevor home he was very stressed and wouldn't leave my side, he would cry if he was left alone even for a few minutes.

Obviously the sudden change in environment was quite overwhelming for him and he even seemed quite sad at times. A few months on he still prefers to follow me around absolutely everywhere I go and I call him my little shadow.

He's excited about everything: people, walks, food, toys and there's nothing better than seeing him happy running around with his tail wagging; the change in him is amazing. Trevor loves his food and he will literally eat anything, despite the fact that he doesn't have many teeth to chew it with! He loves playing with his toys, sleeping under the covers on the couch and the bed, running around the garden, going on long walks where he can explore new things; he has to be a part of everything that is going on. There isn't much he doesn't like, but having a bath would probably be near the top of that list!

When rehoming a pet, the most important thing is to go into it with an open mind. You may have decided you want a certain breed/gender/age but it might turn out that the total opposite to what you thought you wanted is what suits you best. Take your time going around the rescue centre and meet all of the dogs and make a decision from there, don't judge a book by its cover. Definitely don't forget about the senior pets either, they have just as much love to give as the younger ones! ”

**Danielle Macdonald**





**Gizmo was brought into the Home in 2016 after being found trapped in a stairwell in Edinburgh. He was a handsome boy with lots of personality, so we knew he would make someone very happy.**

**It wasn't long before Nick and Alex visited us looking for a new companion, and we knew it was a match made in heaven. Earlier this year we heard the tragic news that Gizmo had passed away due to a blood clot. We are forever grateful to Nick and Alex for giving Gizmo a chance to know a forever home and surrounding him with love at the end of his life.**

“ We had always boarded our old cat Monty with the Edinburgh Dog and Cat Home since we moved to Edinburgh in 2004 and when Monty died we thought it was the best place to get another cat from. We wanted to make a difference for a cat who had not had the best start in their life rather than accept the offer of a kitten.

While Gizmo was not timid, he was quite reserved when we first brought him home. It wasn't long before he came out of his shell and was into everything. He showed us lots of love and affection and he developed into a playful and mischievous cat.

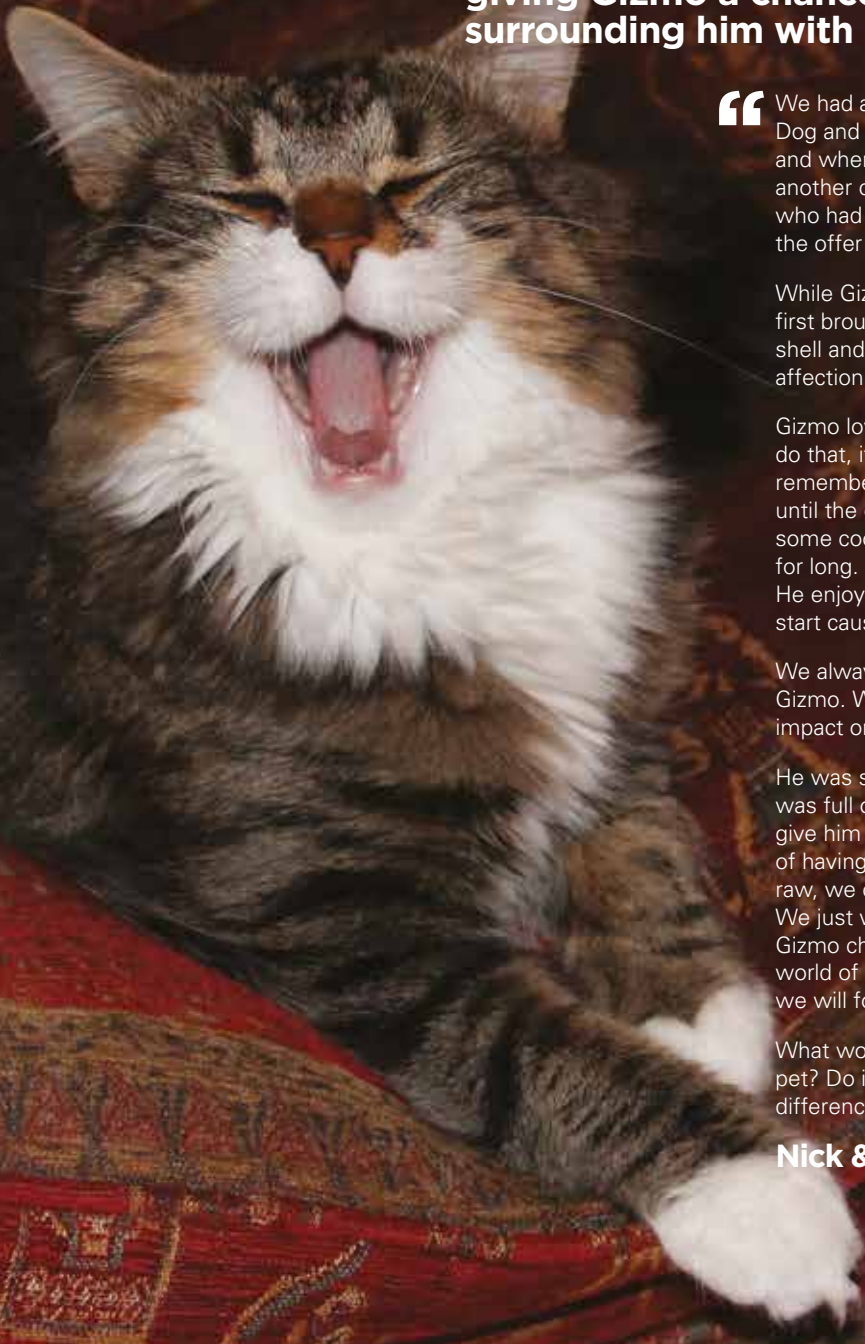
Gizmo loved a lap and he was the first cat that I've known to do that, it was so wonderful. I'm sure that people in the Home remember that he was ruled by food and that stayed with him until the end. He had a nickname of 'sausage chops' as I'd left some cooked sausages out in error once and they weren't there for long. Unfortunately he disliked sleeping at the normal times. He enjoyed attention and when ignored for too long he would start causing chaos to get your attention!

We always guessed that we may not have the longest time with Gizmo. We were warned that the heart murmur could have an impact on his life and that was unfortunately proved right.

He was so great the first day that we saw him in the Home, he was full of life and we said then that all we wanted to do was give him one day, one week, one month, one year or ten years of having the best home a cat could wish for. While it's still very raw, we can look back and say that I think/hope we did that. We just wish that it had been for longer. We feel honoured that Gizmo chose us to be a part of his life. He let us into his unique world of mischief, happiness, love and playfulness, something we will forever remember.

What would I say to someone who is considering rehoming a pet? Do it. It's a rewarding thing to know that you have made a difference to one cat. ”

**Nick & Alex Marks**





**MOLLY**

**Molly was surrendered to the Home when her owner found they could not cope with her care and training needs. We knew that if we could find someone willing to work with her, she would make a fantastic lifelong companion. Then Joy walked through our door, looking for a new friend.**

“ I decided to rehome from Edinburgh Dog and Cat Home as I had a rescue dog from them previously, and found their hard work and dedication rehabilitating their charges makes them an ideal rescue centre to adopt from.

Since coming home with me, Molly has grown in confidence around strangers, and become a responsive and truly happy little girl. She is a wonderful, bright, playful girl who lives to make me happy. She loves other dogs and to play with the cats she lives with. Her main dislike is still of strangers, being very nervous, but this is improving every day and her world is expanding as her human circle grows. She is happiest when keeping me company on walks, snuggled next to me or any of her ‘approved humans’ or when playing with her doggy friends. She is generally just happy and content in all ways.

What would I say to someone who is considering rehoming a pet? Do it! The love and affection you get from a rescue pet is astonishing. Yes, they need a little more time and work, but what they give you far outweighs the effort in transforming a life that has not had the best of starts.

Don't dismiss a rescue dog because you think it will be unpredictable or difficult, they are no more so than any puppy you get from a breeder.

Edinburgh Dog and Cat Home also ensure the best pet for the rehomer, to make sure they all have the best possible chance.

I would also like to add that having Molly in my life is indescribable. She has brought so much happiness into it that I keep thinking how lucky I am to have such a giving and accepting companion. I have always had rescue pets, and I would never think of buying a puppy or kitten because the love I have received from my rescues surpasses that of any bought pets I see with my friends and they always comment on how wonderful the bond is that I share with my rescues. Dogs remember what has been done to them, where they came from and what they have. A rescue will give you everything they can, and love you with every hair, simply because they know what life was like without you. No bought puppy will love you like that. Molly rescued me the day we met. I was lucky enough to be ‘chosen’ by her and the staff at Edinburgh Dog and Cat Home allowed me to take her home.

Thank you for trusting me to give Molly the home she deserves. She has turned my house into a home. ”

**Joy Gowland**







# A Great Opportunity to Volunteer



**Edinburgh Dog and Cat Home's vital service to Edinburgh and the Lothians' unwanted and stray cats and dogs demands passion, dedication and hard work from those at the frontline.**

**Our kennel and cattery staff are supported by valued volunteers, who commit a portion of their week to spending time cleaning kennels, washing bedding, socialising our cats and exercising our dogs. Janis Dunn has been volunteering as a Kennel Assistant with the Home for three years, and describes her experience.**

“When I started working part time, I knew I finally had my opportunity to do some volunteer work with animals. I had rehomed my cat from Edinburgh Dog and Cat Home 25 years ago and had always made donations of bedding, etc over the years. I visited the Home and filled out an application form and within a few months I got a call to come in for an interview. I had my induction and started the following week.

At Edinburgh Dog and Cat Home I do everything from cleaning to feeding, walking and bathing the dogs. I especially like walking the dogs in the paddock. I know many of the dogs in Kennel 3 by name and love when I go in and find them gone to a forever home. Angel and Sasha are my favourites just now but there have been lots of favourites before!

I love volunteering at the Home (I'd have to give up a long lie and be at the Home for 8:00am on a Monday morning!) I've volunteered there now for three years and I can honestly say it's four of my favourite hours in the week!”

**Janis Dunn**

**“I've volunteered for three years and I can honestly say it's four of my favourite hours in the week!”**





# A Helping Hand for Retail Success

**In 2016 Caroline Fleming retired from full-time work and decided to give up two days a week to help man the Edinburgh Dog and Cat Home's charity shop in Morningside. Since then she has developed new skills and made new friends, while supporting one the Home's most important income streams.**

**“** I was approaching my 60<sup>th</sup> birthday when I gave up full-time work. My Border Collie, Nell, keeps me fairly busy but with time on my hands, I responded to the advertisement for volunteers in the Edinburgh Dog and Cat Home Morningside shop and started my first shift ten days later.

That was a year ago and, so far, my experience volunteering with the Home has been fantastic. I have had the opportunity to share experiences with other volunteers, of all ages, who hail from all over the world.

The role involves tasks within my 'comfort zone', for example, till work, sorting donations, steaming clothes and cleaning. At the same time, I have been gently encouraged and supported to carry out pricing and researching, so I have gained skills and confidence in these areas. Recently, confidence levels boosted, I applied for, and got, a part-time job, and Edinburgh Dog and Cat Home kindly provided a reference.

The team comprises volunteers with varied and complementary skills. One volunteer tends the book section, the internet savvy research the value of quality donations, while those with a creative talent produce exciting displays using donated clothes and bric-a-brac. Volunteering is a great way to experience teamwork.

It is very satisfying when incredulous customers ask 'Is this a CHARITY shop?' I agree, it looks good enough to rival commercial gift shops in the local area. Susan, the Shop Manager, regularly invites the team for the odd libation in the Waiting Room, which probably helps! **”**

**Caroline Fleming**

**“Volunteering is a great way to experience teamwork... I have gained skills and confidence.”**





# Going the Extra Fundraising Mile



**In 2016 John Edmond took part in a mind-boggling series of fundraising challenges for Edinburgh Dog and Cat Home, which included a 53 mile ultramarathon over the West Highland Way and taking on the Edinburgh Marathon full distance, half marathon, 10K and 5K back to back. After clocking up hundreds of miles on behalf of the Home, he explains his motivation and why he plans even better fundraising results in 2017.**

“ One of my passions in life is animal welfare. These wonderful creatures feel pain and emotion just as much as humans. However, they do not have a voice, so I want to be that voice (along with others who truly care).

Why Edinburgh Dog and Cat Home? I wanted to work with a local charity that makes a difference in the life of each animal. After visiting the Home I learned that a lot more goes on behind the scenes than I imagined.

I also had an insight into the substantial costs to run it. I believe all of the costs at Edinburgh Dog and Cat Home are justified as the animals need a place of safety and comfort with high standards of care.

My contributions help in various ways including the following; annual sponsorship of a cat pen for my niece, donating cat food, biscuits and toys, fundraising and volunteering (hands-on painting, maintenance etc). My main way of raising funds is through sponsorship when running marathons and ultramarathons.

I like to go above and beyond to raise funds for the dogs and cats. Every year I have upped the ante with my fundraising efforts. Thus every year gets harder and harder to hit the targets I set.

My current challenge is to run 2,000 miles in 2017, which means that I must average a 7 mile run a day and this is time consuming whilst working full-time. I can honestly say I feel very proud when I pull on my Edinburgh Dog and Cat Home top to go out and run, giving it my best effort and thinking about the lovely animals as inspiration when I get a bit tired as the miles and scenery roll by. My determination to raise as much money as possible for the Home helps me cope with blisters, inclement weather, injuries etc, as these animals deserve the best help humans can give them.”

**John Edmond**

**“I feel very proud when I pull on my Edinburgh Dog and Cat Home top to go out and run.”**



# Celebrating 60 Years by the Sea



**2017 marks Edinburgh Dog and Cat Home's 60<sup>th</sup> year on its current site at Seafield Road East. It is the perfect time for staff and supporters to reflect on how far the Home has come, and the many exciting new initiatives that will help it grow into the future.**

The move to Seafield Road East in 1957 was heralded as a fresh start for the Home, having survived two world wars at its earlier site of Broughton Road – no mean feat given that Scotland was feeling the effects of rationing and economic recession. When it opened its doors, the site offered accommodation for 75 dogs and 100 cats.

With increased capacity, it was in a position to start providing pet boarding, a service that remains a vital income stream to this day. In 1960 the Home embarked on a crucial new partnership with the Royal (Dick) School of Veterinary Studies, which still provides the Home's veterinary services.

Throughout the 1970s and 80s the Home saw increased demand for its rehoming services in Edinburgh and the Lothians, particularly in relation to dogs. Thanks to generous donations, two new kennel blocks were constructed at the Home in 1989, which could accommodate a further 50 dogs.

Further specialist units at Seafield Road East included a whelping unit, puppy house, veterinary isolation units and a cat assessment unit. Today, the Home can accommodate up to 270 dogs and 80 cats. None of this site work would have been possible without the generous support of the public, as the Home receives no government, lottery or statutory funding.

In addition to boarding services, legacies, and other donations, the Home relies heavily on its retail outlets to fund animal care.

In 1993 the Friends of Edinburgh Dog and Cat Home charity launched its shop in Portobello, with the addition of the Home's own charity shops in Morningside in 2014 and Stockbridge in 2016. 2017 will be an exciting time for charity retail, with the introduction of online selling and retail Gift Aid.



## 2017 Dates for your Diary

**27 - 28 May**

Edinburgh Marathon

**17 - 18 June**

Edinburgh Night Ride

**17 - 18 June**

Great Scottish Walk & Run Festival

**28 July**

Fashion Show

**30 July**

Edinburgh Dog Jog

**5 - 6 August**

Rough Runner

**25 August**

She Runs the Night

**3 September**

Edinburgh Dog and Cat Home  
Open Day

**11 September**

Edinburgh Dog and Cat Home  
Corporate Golf Day

**17 September**

The Kiltwalk

**30 October**

Fancy Dress Firewalk

**26 November**

Edinburgh Dog and Cat Home  
Christmas Extravaganza

**2 - 3 December**

The Christmas Charity Festival



The Home has come a long way in the last 60 years, but there's more to do. In 2017 we look forward to making further site developments, like the refurbishment of the kitchen and grooming room.

With increased investment in animal care initiatives, fundraising and communications, the Home aims to future-proof itself for years to come and reduce the length of stay for the lost and abandoned dogs and cats who reach its door.

### Did you know?

A new kennel built in 1989 was opened with a visit by legendary British comedian **Ronnie Corbett**, who had a personal interest in rescue dogs.



# Financial Summary

Income	2016 (11 Month Period)	2015/16
	£	£
Dividend Income and Tax Recoverable	159,505	176,855
Income from Deposits	897	935
Boarding Fees, Rehoming Fees, Accessory Sales	193,399	227,519
Receipts from Local Authorities	9,332	12,098
Subscriptions and Donations	260,159	263,186
Legacies	421,582	680,366
Gain/(Loss) on Sale of Investments	19,889	(13,172)
	<b>1,064,763</b>	<b>1,347,787</b>
Expenditure		
Direct Charitable Expenditure	907,478	896,860
Depreciation on Fixed Assets	45,552	43,207
Cost of Generating Funds	137,950	100,868
Management & Administration	85,034	55,532
Loss on the Sale of Fixed Assets	1,557	-
	<b>1,177,571</b>	<b>1,096,467</b>
<b>Net Surplus/(Deficit) for the Year</b>	<b>(112,808)</b>	<b>251,320</b>

**In 2016 the Committee of Management made the decision to alter the financial year end of the Home to 31 December 2016, thus reporting on an 11 month period. Moving forward, the financial year will run from 1 January to 31 December, bringing it in line with other annual returns and statistics the Home must prepare.**

During the 11 month period to 31 December 2016, the Home reported a deficit of £112,808 prior to unrealised gains on investments (£438,775 surplus including the unrealised gain on investments). The reported deficit is in line with that which was budgeted, and represents the investments being made across the Home as part of the planned strategic development.

Despite a decrease in income, total reserves increased by over 6.2% as a result of the net gains on investments, amounting to £571,472.

The Home is honoured to continue to receive generous donations in the form of Legacies. We are extremely grateful to everyone who chose to bequeath funds to the Home and we will continue to honour their memory through our work.

This summary has been extracted from the full accounts, which were approved by The Committee of Management on 5 May 2017 and signed on its behalf by David Blaikie, Chairman. They do not constitute the charity's statutory accounts. The full accounts have been audited and the auditor's opinion was unqualified. Copies of the audited accounts can be obtained by writing to Edinburgh Dog and Cat Home.



## **Board of Trustees**

Mr. David Blaikie (Chair)

Mrs. Doreen Graham (Vice Chair)

Mr. Ian Muir OBE (and Chair of the Friends of  
The Edinburgh Dog and Cat Home)

Mr. Niall Kennedy

Mr. Robin Morton

Mr. Richard Mellanby Bsc BVMS Phd DSAM DipECVIM-CA MRCVS  
(Since November 2016)

## **Senior Management Team**

Howard Bridges (Chief Executive)

Lindsay Fyffe Jardine (Director of Operations / Deputy to CEO)

Nicola Gunn (Director of Fundraising and Communications)

Rachel Kavish Wheatley (Head of Business Support)

Kevin McLean (Finance Business Partner)

## **Edinburgh Dog and Cat Home**

26 Seafield Road East

Edinburgh

EH15 1EH

**[www.edch.org.uk](http://www.edch.org.uk)**

**T:** 0131 669 5331

**F:** 0131 657 5601

**E:** [info@edch.org.uk](mailto:info@edch.org.uk)

 [@EdinDogCatHome](https://twitter.com/EdinDogCatHome)

 [EdinDogCatHome](https://www.facebook.com/EdinDogCatHome)

 [@EdinDogCatHome](https://www.instagram.com/EdinDogCatHome)