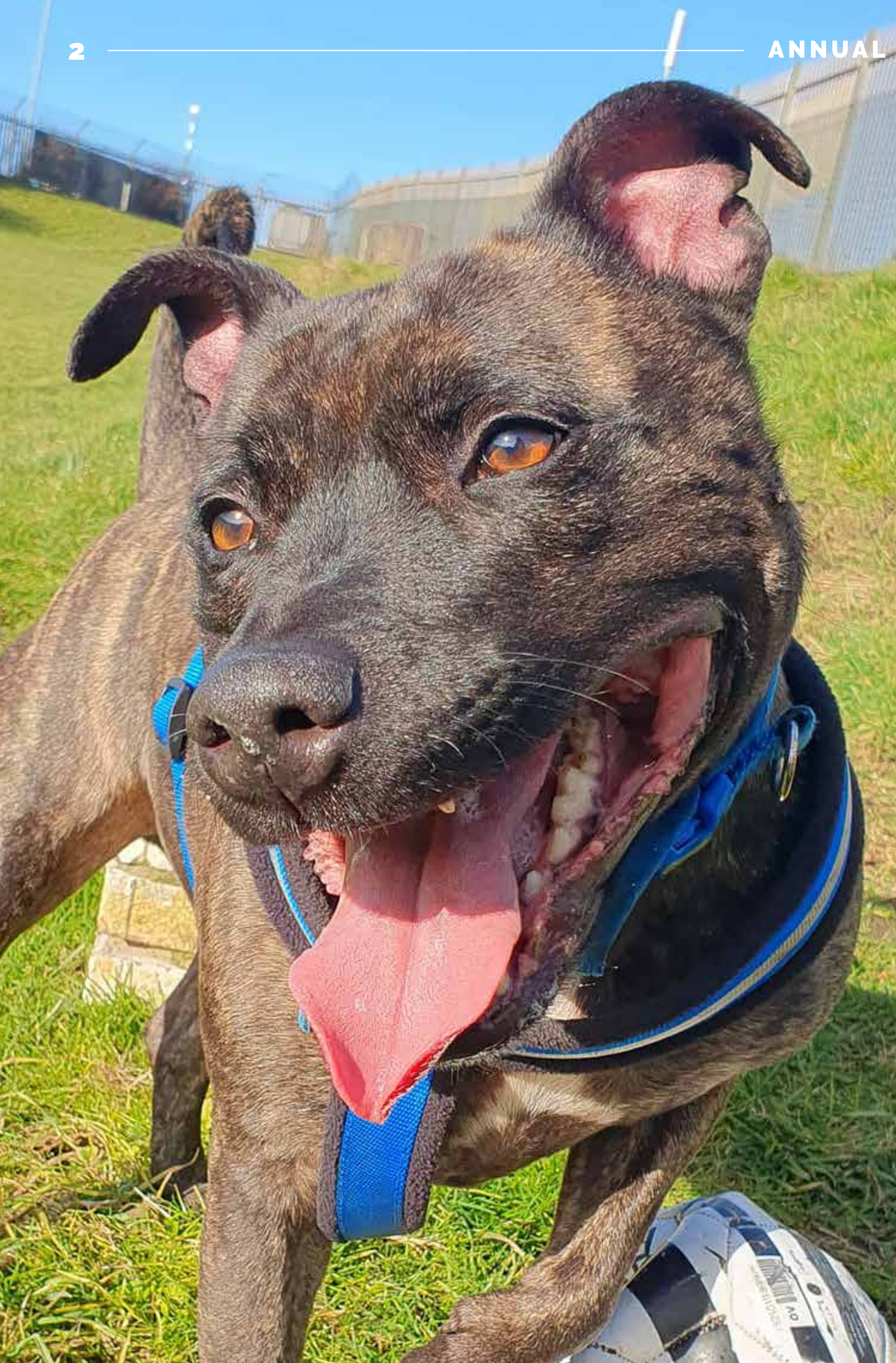




Annual Report

2020





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Our Mission

Rescue, reunite and rehome dogs and cats across Edinburgh and the Lothians.

Our Vision

To create a community where unwanted and mistreated animals are given a voice and a second chance for a happy and forever home; and where anybody who can will act to advocate for animals still suffering.

Financial Summary

Income	2020 (£)	2019 (£)
Donations and Legacies	2,397,754	898,734
Charitable Activities	58,397	243,142
Investment Income	93,434	151,470
Paddock Hire	4,088	—
Grant Income	179,330	—
Total Income	2,733,003	1,293,346

Expenditure	2020 (£)	2019 (£)
Charitable Activities	1,673,656	1,848,509
Raising Funds	814,120	1,011,925
Total Expenditure	2,487,776	2,860,434
Net income (expenditure) before other recognised gains and losses	245,247	(1,567,008)
Realised gain on investments	22,757	78,116
Unrealised (loss) gain on investments	(52,523)	482,563
Gain on disposal of tangible assets	54,252	116,788
Net movement in funds for the year	269,713	(889,621)

During the 12 month period to 31 December 2020, the Home reported a £245k surplus prior to unrealised gains on investments (£269k surplus including the unrealised gain on investments). As a result of the COVID-19 pandemic, 2020 was undoubtedly one of the most challenging years in the Home's 138 year history.

At the start of lockdown, the Home was facing losses up to £650k. We are delighted to report that due to the receipt of generous donations in the form of Legacies and the support of the community through our 'Help Our Home' appeal, we were able to offset these losses and continue our core mission to provide vital care to our animals. The Home is honoured and grateful to everyone who donated to our work in 2020.

This summary has been extracted from the full accounts which were approved by The Committee of Management and signed on its behalf by Doreen Graham, Chairperson. They do not constitute the charity's statutory accounts. The full accounts have been audited and the auditor's opinion was unqualified. Copies of the audited accounts can be obtained by writing to Edinburgh Dog and Cat Home.

A Message From Our CEO



I'm often asked 'what's it like working at the Home'. My answer is always very short, it's a privilege. Always accompanied with a big smile as I say it.

All those who work at the Home are part of its history for but a moment in time to support and serve the mission. To touch the lives of vulnerable dogs, cats and their owners while setting the scene for love stories to be made through rehoming that will last the test of time. A mission that during 2020 saw us become more needed yet more at risk than ever before and it is within this time that I had the honour of becoming the CEO.

This crisis touched all aspects of all lives-we had a team who were battling this both in and out of the Home and a crisis like this is the real test of a team and a mission. One that I knew that our organisation would step up to.

Never before has there been so much creativity, team spirit and drive present. Instead of all of our usual public engagement through our fundraising and education work we were able to move to new ways of virtually engaging our supporters and community. Instead of rehoming, while we were closed, we poured our energy into promoting our food bank and supporting dogs and cats to stay in

loving homes rocked by the challenges. The times I was on site to connect with the team I was moved by the commitment and how their passion for our cause helped them to navigate the difficulties of the year. All of our team represent the best of front-line heroes and behind the scenes champions. Their energy was the lifeline I used at the times when the decisions that lay ahead of me seemed too painful to navigate.

My energy and passion for the Home, in partnership with our team and board of trustees, has only been further ignited by the challenges of 2020. When asked in late 2020 what feelings I had from the year behind us my answer again was short. It has been a year full of worry, creativity, tenacity of spirit but also hope. It is with hope that I look to the year ahead and gratitude to our supporters for helping us remain here for all that we are yet to be for dogs and cats.

Lindsay Fyffe-Jardine

The Chair's Report



John Green said, "The darkest nights produce the brightest stars" and during the last year, many of us have lived through our own dark nights dealing with loss, isolation or anxiety.

It was the little things that lightened my own days such as being with my husband and cuddles and walks with my much-loved dogs Ted and Charlie.

The darkness hit Edinburgh Dog and Cat Home when lockdown was announced. The Home closed to members of the public and with many staff on furlough and others working from home, those left caring for the cats and dogs were plunged into an eerie quietness. All fundraising events were cancelled but the resilience of the staff shone with online fundraising and of course caring for the animals and each other with the Home providing online mental health and wellbeing support.

The Senior Management Team, ably led by our CEO Lindsay Fyffe-Jardine, worked hard to develop a sound emergency plan and more recently a recovery plan, both supported by the Board of Trustees. The Trustees of the Home freely give of their expertise and time.

Board meetings continued online with decisions, sometimes difficult ones, being made to ensure the long-term future of the Home. Peter Proud and Sally Cameron resigned from the Board and my grateful thanks to them for their contributions. David Hancock and Craig Marshall joined as our new Trustees, again bringing their own specialist skills to benefit the Home. I am really looking forward to actually meeting them in the near future.

As Chair, I would like to thank the Home's supporters, volunteers, members of staff and Trustees for all you do. As the darkness lightens, you are all quite simply, our stars.

Doreen Graham
Chair

Rescue, Reunite And Rehome

2020 has been a strange year for many reasons here at the Home but particularly in terms of the number of dogs and cats coming into us. With a four month lockdown early in the year the number of dogs and cats who came to us was significantly down compared to 2019. This also meant we were unable to rehome dogs and cats during this period

Pet ownership has significantly increased during the pandemic, with an estimated 3.2 million households in the UK welcoming a pet. We have seen first hand this demand when we reopened for rehoming in June and received over 500 applications in 24 hours. While it is great news that many dogs and cats are in loving homes, we are concerned about a potential wave of dogs and cats coming into us in the future but can only speculate in uncertain times.

When we did reopen for rehoming, due to social distancing and government restrictions, we had to adapt our way of doing things as it's been impossible for potential new owners to come to the Home and meet our dogs and cats as they have in the past.

We were forced to move our rehoming process online and introduce "hands free" rehoming to protect visitors and our staff during the pandemic. Despite this being a challenge initially, this process has been successful and allowed the Home to continue our core mission. It also means our staff can dedicate more time to the care and enrichment of the dogs and cats onsite as well as making us more successful at finding forever homes for our dogs and cats.

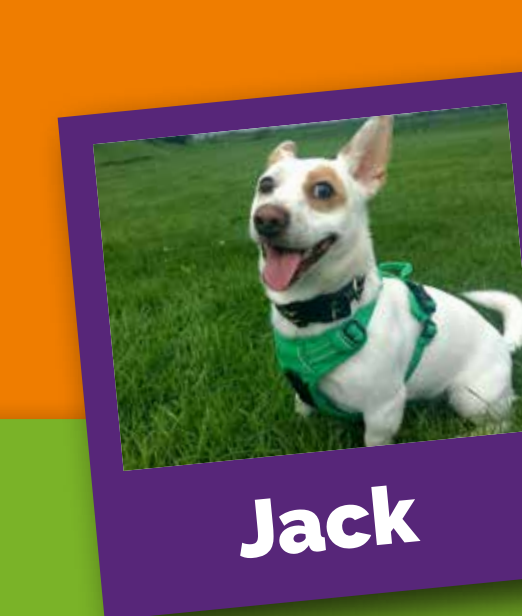
An important part of the rehoming process is ensuring potential new owners are thinking about the future, postpandemic and ensuring they are adequately prepared for the lifelong commitment of a dog or cat.



In 2020...

We Rescued: We Reunited: We Rehomed:

453 295 248



Jack



Major



Roxie



CoCo

Hands Free Rehoming

Dogs and cats added to the website with information on their needs

Rehoming team shortlist suitable applications

Successful applicants visit the Home to meet the dog or cat

Rehoming team phone prospective rehomers

Dog or cat goes to their new loving home

Navigating A Pandemic



When 2020 began, the Home's Trustees and staff were looking forward to another exciting year of growth and the introduction of new services. Little did anyone know what the year would truly hold in store. The COVID-19 pandemic was without a doubt one of the most challenging years in the Home's 138 year history, second only to the first and second world wars. A year where every staff member, volunteer and trustee came together with one goal, to make sure the Home survived to continue its important services in the community.

February

News started to emerge about a coronavirus that was spreading across the globe. The team started to assess what impact the virus may have on the Home's operation and form business continuity plans to ensure the protection of our staff, whilst continuing the vital care of our animals.



March

As the news of the virus became more serious, the CEO led a daily sit-rep meeting with key staff members to monitor the impact and roll out the continuity plans, changing staff rotas, ensuring social distancing and sending office-based staff to work from home wherever possible.



23 March

The Prime Minister announced the full UK lockdown and for the first time in its history the Home had to close its door for rehoming, remaining open only to intake animals in need and support members of the public through our pet food bank.

The Home's pet boarding service and charity shops were also forced to close their doors and fundraising events and activities were cancelled meaning a huge shortfall in income entering the Home. The Home's education programme was put on pause.



April

After the UK Government's announcement of the Coronavirus Job Protection Scheme, almost 40% of the Home's staff were placed on furlough in order to help the Home survive the extreme drop in income and the uncertain future it faced.

Financial projections signalled that the Home was to face financial losses of around £650,000 due to the impact of COVID-19. The non-furloughed members of the fundraising and communications team worked creatively to introduce new ways to generate much needed funds for the Home including virtual busks, online pet shows and mini text to donate campaigns.



May

With rehoming still on hold, the kennel and cattery staff made the most of a bad situation and were able to spend the time they would normally be with customers to give extra training, enrichment and exercise to the dogs and cats in their care, making sure that they were ready for their forever homes the minute our doors opened again.

During the month of May we saw our highest ever demand for our pet food bank services, up 140% on pre-pandemic figures, showing just how much coronavirus was impacting the community.

Whilst lockdown continued, we developed an entirely new rehoming process which meant minimal members of the public on site, reduced contact and a more streamlined approach to applying to rehome.



June

As lockdown lifted, the Home reopened for rehoming and saw an astonishing 500+ rehoming applications in the first 24 hours, showing just how much the demand for pet ownership had increased due to more people working from Home. We saw lots of happy, waggy tails leaving the Home for their forever homes.

Following the announcement of 'flexible furlough' we were able to reintroduce furloughed staff back into the organisation on part time basis where required.



July-August

The Home's financial situation continued to be a growing cause for concern. With the exception of furlough income, the Home struggled to access any of the government COVID-19 emergency funding, or funding from trusts and foundations. The trustees and CEO had to make the incredibly difficult decision to restructure the organisation, closing long standing services and entering into consultation with staff facing redundancy.

As a result, the Home permanently closed its pet boarding service, its remaining charity shops in Portobello and Stockbridge and streamlined its staffing levels. These changes, alongside some other cost cutting measures allowed the Home to shave almost £1 million from its expenditure.



September

The team started to focus on other income generating activities and launched 'Paddocks by the Prom' – the rental of the Home's secure dog runs to the public. The service was an immediate success and throughout the remainder of 2020 provided a regular income stream that supported the Home's core mission.

With the demand for our food bank services still growing, we partnered with a number of third sector organisations providing human food bank services and were able to significantly increase our distribution through our new networks.

October

The Home launched its first ever emergency fundraising appeal, calling on the support of the public to help the Home's long-term survival, following the income drop due to the pandemic. The 'Help Our Home' campaign saw unprecedented levels of support from the local community and went a huge way to the Home's pandemic recovery.



November

Throughout the year we were extremely grateful to receive a number of notifications of legacies (people leaving donations in their Will) which were gifted to the Home – by November we had received a number of these legacies into our accounts and it became clear that the Home was going to get through 2020 with a positive bank balance thanks to the wonderful support of our community.



December

In December our staff and trustees were able to give a small sigh of relief that the Home was going to end the year in a stable position. The senior team and trustees began to work on future strategies and plans in recognition that the pandemic was still rampant and that there would still be a lot of work to do to ensure the Home's financial stability in the long term. Ending the year with a second lockdown pending, we began preparing again to temporarily close rehoming.



Let It Be...

Tink, a young black and white cat was brought to the Home in June 2020. Despite being only two years old, she had just given birth to her fourth litter.

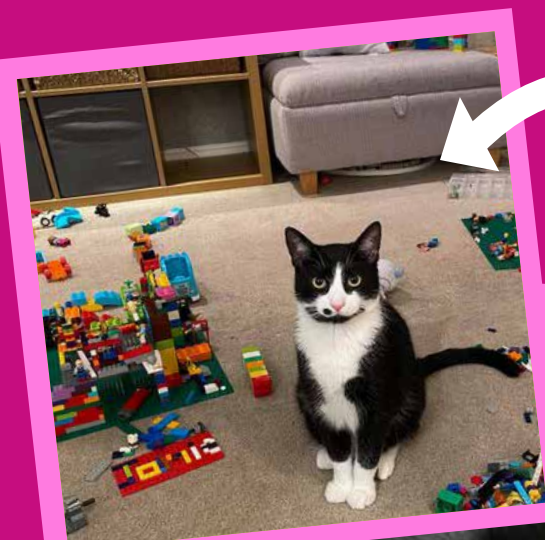
She arrived with four gorgeous kittens at just three days old and as you can imagine, Tink was very scared and a naturally protective mother. We were so happy to see that all of her kittens were happy and healthy and we knew it wouldn't be long until we'd be seeing them off to their forever homes. After each kitten was named after the Beatles band members, we saw them become Edinburgh celebrities which was supported by press coverage from Edinburgh Live. The kittens were soon a hot topic of the city with over 200 applications. After being neutered, Tink was also off to her forever home where she no longer has to worry about having future litters and is very well cared for.

As we speak with Joey's (previously known as John!) new owner, we hear about how this little kitten has grown so much over the past year and loves nothing more than a nap on the comfiest spots of the house when he's not playing with lego or miniture snooker!

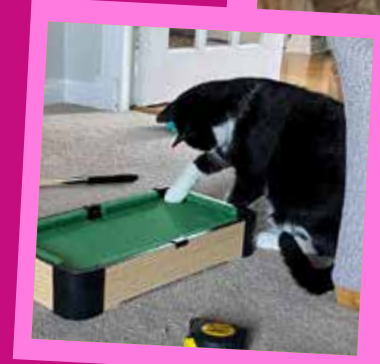


Me and all my siblings, ready for rehoming!

"Joey (previously John) is doing so well and is such a lovely natured little fella. He is coming out of his shell loads, he is so gorgeous. Thank you, Edinburgh Dog and Cat Home for allowing us to give him his forever home." - Joey's New Owner



Joey settling in



Thanks To You!

Cleo, is a beautiful four-year-old Old Tyme Bulldog. Cleo was rehomed after stealing the hearts of the kennel staff who instantly fell in love with her affectionate nature when she was at the Home. Cleo had what is known as Brachycephalic Obstructive Airway Syndrome, a common issue with her breed which sadly meant she had great difficulty breathing. In order to give Cleo the best possible chance at life, she had to undergo Palate Surgery to help her breath more freely.

Cleo is a really special dog who loves everyone she meets. She's guaranteed to put a smile on your face and it's easy to see why our kennel staff loved her so much. She wasn't in any pain before her surgery but her breathing was clearly causing her serious discomfort so it was essential she receives this life-changing surgery.

In early 2020 we appealed to our generous supporters to give anything they could to help us fund Cleo's surgery with the hope of finding her a loving forever home.

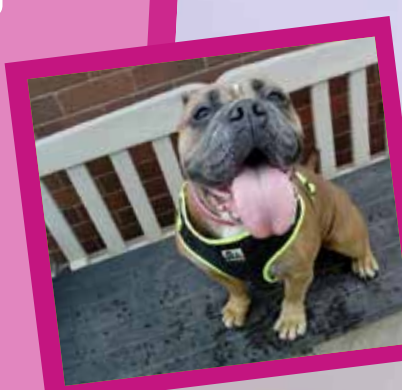
Thanks to you, this was made possible through our crowdfunding campaign which brought in the £1,000 we needed for her surgery in just 24 hours. We'd like to say a huge thank you to everyone who supported Cleo at her time of need.



"Cleo really settled in easily, eating, sleeping, out in the garden and made herself known with all the neighbours, who regularly join us for walks and hand in treats! She really has made her couch her place of sleep and snoring, and lots of cuddles and kisses. Having Cleo has made us so happy, she is so affectionate, a character, stubborn when she wants! The Home has such a great team doing a marvellous job at keeping our dog and cat friends safe and happy.

- Cleo's New Owner

Cleo's favourite spot, the beach!



Education Outreach Update

The Home's educational outreach programme rolled in to 2020 in the same fine form it had enjoyed the year prior; with plentiful interest from the community, strong relationships with dozens of schools and groups, and thoroughly road-tested workshops on a range of topics. What we couldn't have known was how completely the year ahead would flip our programme on its head.

We began the year strong, speaking with around 460 people from a mix of primary schools, secondary schools, community groups and workplaces. Highlights among these early sessions included speaking with a dynamic group of corporate volunteers from Apple's Princes Street store, holding an open-to-all community education workshop at Oxfangs Library, and revisiting Currie Community High School's Nurture Group for a series of workshops. These two-and-a-bit months put us on course for our education programme's busiest year yet, potentially surpassing the 2,000 individuals we spoke to in 2019.

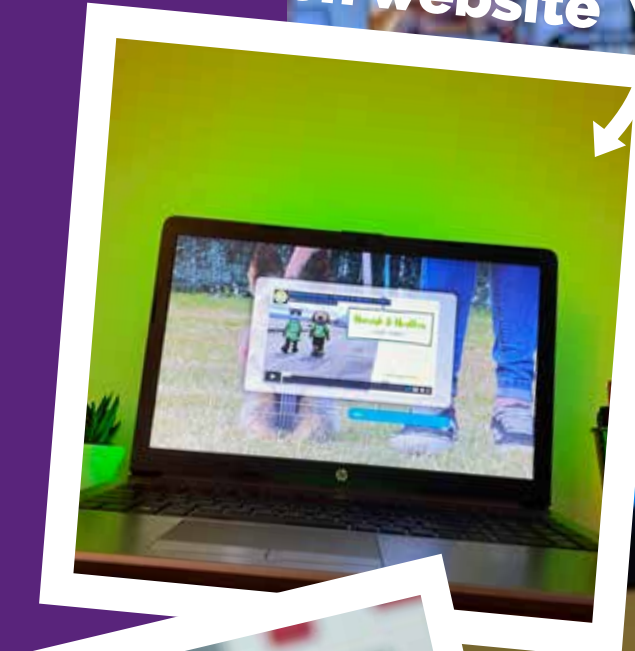
However it was around this time - early March - we found that workshops we had arranged were being cancelled at the last minute, following sudden changes in school and store policies. COVID-19 had arrived and was sweeping across the UK. Shortly thereafter, our education programme was put on hold and our education officer placed on furlough as the Home did whatever possible to recuperate lost funds. Returning from furlough in the middle of the year, our team faced a daunting challenge. How can we safely deliver our workshops and ensure our increasingly-important messages were being heard, with fluctuating restrictions and both students and workers operating almost entirely from home?

The answer to our challenges, as with so many others, came in the form of technology. Our team knuckled down on finding a delivery method for our workshops that could be delivered as seamlessly in a school classroom as it could in a spare bedroom turned home office. Over the latter half of 2020, we began filming, editing, designing and testing a new, education specific website to be launched early in the following year.

In addition to this, and working alongside the Home's Corporate Engagement and Events Coordinator, we took our education offering for workplaces online too in the form of a new-look 'Cor-paw-rate Lunch and Learn'...

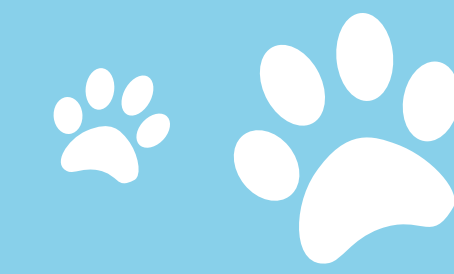
The Home's Education Officer enjoying a Lunch and Learn session with co-worker Misty the cat!

Our brand new education website



Foodbank Update

Paws Pantry



Paws Pantry was initially launched in October 2019 in response to the growing number of pet owners contacting the Home who were facing having to give up their pet due to their financial situation.

The Home often receives enquiries from distressed owners, some who regularly have to choose between feeding themselves and feeding their beloved pet. The team at the Home know just how strong the bond is between pets and their owners and the huge physical and mental benefits that pet ownership can have, both for the person and the dog or cat. The Home will always, where possible, support owners to keep pets in happy and loving homes, and the pet foodbank is one way in which this can be made possible.

Unsurprisingly, the demand for pet food and essentials increased substantially at the beginning of the pandemic, in May enquiries were at over 140% of demand from the beginning of 2020.

Without any large-scale infrastructure around this service area, the team had to think quickly as to how the Home could reach pet owners most in need. In the early stages of the pandemic the Home provided packages to other charities such as Street Soccer Scotland, Space and Broomhouse Hub, who delivered them onto their service users to support their pets.

We wanted to reach many more in need so developed relationships with additional charities, local community hubs and foodbanks who had existing networks in their community. The Home partnered with 38 community foodbanks by the end of the year throughout the East of Scotland.

We feature all of the foodbanks and community groups we supply on our website which allows those in need to easily find their nearest foodbank offering pet food.

Our Volunteer Administrator organised the logistics and through the recruitment of dedicated volunteer foodbank delivery drivers, the Home



Colin, our helpful van volunteer!

Paws
PANTRY



All of our foodbank locations

now deliver food and pet essentials to their foodbank partners every week, reaching pets who are at their most vulnerable and don't have a voice of their own.

Between October and December the Home was able to support over 800 pet owners and their dogs and cats in the community.

In December alone the Home supported 500 pets and plans to expand this further in the future.

In Partnership With... Eildon



Our partnership with Eildon is fantastic as they allow us to reach many more owners and their pets in need than we could ourselves. Eildon collects pet supplies from the Home and distributes these to eight local foodbanks across the Borders. These are often smaller, community lead groups who provide essential support to residents who may not be able to travel to access support.

Eildon Housing created the Borders FoodHub in March 2020 in response to the pandemic after seeing the need in local communities for support. They linked up with FairShare/Cyrenians in Edinburgh, to bring provisions down to Selkirk then redistribute to local community groups across the Borders who otherwise wouldn't be able to access larger foodbank support.

When they started working with the Home they used a van returning from Edinburgh and filled any remaining space with pet food. Due to significant increases in demand for pets support they decided to send a van solely to collect pet food on a regular basis. Like other foodbanks, they have stories of people who have pets using the foodbanks who may not have done so before,

it's fantastic that through providing for pets, this can also help breakdown the stigma sometimes associated with foodbanks. The project has been driven by their employees, some of whom were on furlough, and volunteered their time by covering over 10,000 miles collecting food, preparing food packages and distributing it across the region. It's been a real team effort with support from Scottish Borders Council lending school buses and drivers to collect and distribute food during the pandemic. As well as human and pet food they also provide clothing and books which was particularly important at Christmas. They currently work with 26 groups of varying size and demand across the Scottish Borders. To date they have distributed an estimated 789kg



Kirsten from the Home with Keith at Eildon Foodhub

"The pet food has gone down an absolute storm. We have given it out to past clients that we know have dogs/cats to give them a bit of security on their budgeting. We know how important pets are to their owners and know that often clients will feed their animals before themselves"

Fiona, Peeblesshire Foodbank

"I put the dog treats in a jar in the sharing shed. Owners now say they can't go past without their dogs dragging them in. But on a serious note, the dog treats are a excuse to take some of our human food which they may have been too embarrassed to take before. Win win! As always pets break down any barrier!"

Denise, Walkerburn Sharing Shed



With Will Power



Every year since 1883, we have been fortunate to receive gifts from supporters who remember Edinburgh Dog and Cat Home in their Will.

These gifts refer to the long-standing support and connection the community have had and continues to have with the Home and the animals we care for. We are incredibly grateful to the kind-hearted people who make this choice and would like to acknowledge the kindness shown in 2020 and over the past 138 years.

This support has already enabled us to rescue, reunite and rehome so many lost and abandoned dogs and cats.



By leaving a gift in your Will, your love and compassion for animals can live on. In what was a very challenging year, one area of growth was in income received from legacies, with over £1.5 million received through gifts left in Wills (a 486% rise on 2019). Over the past five years, around one in three of our animals are helped thanks to legacy donations.

This type of income is unpredictable - we cannot foresee how this will look in 2021 but thank everyone who has chosen to leave a gift in this way. Your commitment will prevent dogs and cats from being alone, abandoned and lost and will ensure this life-saving work continues.



It is amazing how life can change so quickly. Eight years ago, we were a happily married couple working around London and we knew nothing of the Home. I was aged 44, and Partner of a firm of Chartered Accountants and looking to stay there all my working life. Jacki had just finished training as a Nurse and had started a full-time job, not yet in receipt of her first pay slip. Quite suddenly, I was out driving when I had a crash, causing a major stroke which resulted in severe cognitive impairment and physical disability, so much so, I was never able to work again.

This made us look at our lifestyle very carefully and make some changes. London was great if you had enough money and the energy to cope with the London buzz. Now these had both disappeared. We both liked the openness of Scotland and, in the past, had been keen travellers, in fact I walked to the Magnetic North Pole in 2005, despite being totally unfit for the role. So the ability to travel so widely from home, if mainly by car, was fantastic.

After a stint in the Scottish Borders, which unfortunately was too cold for the new me, we moved, eventually settling in North Berwick. We are both keen animal lovers and did have two pet cats in the past. The cats' lives ended at 19 and 14 and the effect, mainly on Jacki, was devastating. She did not cope when they were no longer with us which meant we are no longer able to have cats, although we love them immensely.

We had heard of Edinburgh Dog and Cat Home and decided to investigate it further. On doing so, we were immediately impressed with the treatment of the animals, the willingness and friendliness of the staff and cleanliness of the Home. One particular point we wish to mention is that the staff know the animals personally, even those that do not work directly in the cattery. This convinced us wholeheartedly and we have made Edinburgh Dog and Cat Home the beneficiary of our estate.

- Jacki & David, legacy pledgers.

We are extremely grateful to all donors and their families for their kindness and generosity.

To find out how to make a lasting contribution, please visit edch.org.uk/legacies or contact Gillian Graham, Fundraising Manager on **0131 669 5331**.



Advocating For Animal Welfare



As well as supporting dogs, cats and pet owners through the Home and our work in the community, the Home recognises the part it has to play in using its voice to advocate for animal welfare improvements locally and across Scotland.

The Home regularly meet with Councillors, MSPs and MPs to highlight issues facing the sector and act as a voice locally in the East of Scotland for dog and cat welfare.

In recent years, we have also joined forces with a number of animal welfare charities and organisations to push for change, highlight issues, promote responsible pet ownership and support campaigns for legislative changes.

Scottish Companion Animal Welfare Group

This group was set up in 2018 with the aim of providing a collective, respected and expert voice to improve the health and welfare of companion animals in Scotland.

To achieve this aim, the organisations that make up the group meet regularly to collaborate on current companion animal welfare issues and work with policy makers to influence change and develop workable policies to address these issues.

Throughout 2020 the group focussed on raising the animal welfare issues that arose due to the pandemic to MSPs, including the rise of puppy and kitten sales and the associated welfare issues and the financial sustainability of animal charities to support these issues.

Puppy Trade Working Group

Led by the Scottish SPCA, the puppy trade working group was set up to combat the rise in unscrupulous and illegal puppy dealers across Scotland and raise public awareness of how to buy a puppy safely.

The Home has been particularly keen to support public awareness campaigns to educate the public on the welfare issues of purchasing dogs from puppy farms and what to look out for when buying a puppy.

Lucy's Law

The Home has been a supporter of the Lucy's Law campaign for a number of years. Led by celebrity vet and animal welfare campaigner Marc 'the Vet' Abraham, the campaign urged legislative changes across all UK governments to ban the third party sale of puppies and kittens, in order to reduce the number of puppy farmed and unscrupulously bred pets.

We were delighted to hear that following England's adoption of Lucy's Law, Scotland followed suit and the ban of third party pet sales will come into effect in September 2021.



Tommy Sheppard MP
visiting the Home

Pet Advertising Advisory Group

Edinburgh Dog and Cat Home joined this advisory group in 2018, which is made up of UK animal welfare organisations, trade associations and veterinary bodies working to promote responsible advertising of pets for sale.

The main aim of the group is to engage with websites who advertise pets for sale to ensure this is done legally and ethically. The group have made great progress in 2020 engaging with key pet selling sites to take steps to reduce unethical selling practises.

Marc
"The Vet"



Raising Funds

The work outlined in this report is only possible due to the fundraising efforts and donations from our dedicated volunteers, supporters, community groups, organisations and trusts. Without you, none of this would be possible. So, thank you for being there for here for us in 2020, enabling us to be there for dogs, cats and pet owners when they need us most.

The coronavirus pandemic has affected all our lives, created additional pressures and strain on fundraising activities with the cancellation of events, loss of 'in person' community engagement and a temporary hold on our door-to-door fundraising activity. It was an incredibly worrying year but you, our supporters shined through. Throughout the year, the team came up with innovative new ways of fundraising, adapting to the landscape around us with digital taking centre stage; 'at home' bingo, busks, online pet shows and virtual events. Demand secured the future of the Home with more than 5000 incredible people responding to our Emergency Appeal in late 2020 raising a staggering £176,999. In addition to this, there were 535 wonderful new regular donors.

To find out about more ways to support the Home, please visit edch.org.uk, call 0131 669 5331 or email fundraising@edch.org.uk

To everyone who helped us survive 2020, we cannot thank you enough. Some of the ways you were there for the animals last year...



Spring appeal seeds!

Our first Spring Appeal flourished with 339 people donating over £10,000

Over £38,000 raised through Facebook (that's over £100 donated every day!)



Emergency Appeal #HelpOurHome

£2,277,658 Raised In 2020

Legacies
£1.57m



Individual Donations
£384,745



Regular Gifts
£217,174



Community (including Raffles)
£63,000

Corporate partnerships and donations
£34,000

Trusts
£10,000



Scan to become a Companion

In May, we held a 'Virtual' 5km Jog with Gobi supported by our Animal Champions, Dion and Lucja Leonard, Gobi and Lara, where 263 participants from across 14 countries joined in.



Participant carol Wylie from PetPlan getting settled for the day!

Ready to get jogging!

Over £2,000 raised via 'shop and support' initiatives like Easy Fundraising, Amazon, Smile, Percent and Sustainably. Find out more at edch.org.uk/support-us/shop

In its 5th year, our unique 'In the Dog House' event was held virtually with 15 wonderful business leaders raised over £13k (over £50,000 raised to date since 2017).

"I know I speak for everyone at the Home when I say how deeply grateful we are to every single person and business for their incredible support in 2020. Your kindness has allowed us to continue with confidence and certainty in a time of so much unknown." **Gillian Graham, Fundraising Manager**



We brought the paw'ty to you by holding virtual busks by two of our very talented staff, raising just under £1500.



Talented musician, Katie Kennedy

We saw a huge increase in people donating via text with a total of over £13,000 being given via Donr (from £372 in 2019).



Moving our traditional shows online, we held a Dog and Cat Show photo competition with Marc Abraham as host. Over 600 entered to show off their pawfect pets.



The Winners



Marc continued to support the Home throughout the pandemic by hosting a weekly Facebook Live event throughout the Summer for our community of pet owners giving tips on health and behavioural issues.



Marc The Vet, Marc Abraham

Ash Denham MSP and her team took the challenge of hiking 3232ft high Ben Vorlich in Loch Lomond.

Face to face fundraising agency Smile recruited over 2200 new regular donors.

Our supporters are at the heart of everything we do so we were delighted to migrate to a new database, Beacon in September enabling us to engage and thank everyone of our 40,000 strong followers, rehomers, donors, supporters and partners.



Ready for Judging!



Despite next to no 'in person' community engagement, our Summer Raffle and Winter Raffle were a fantastic success. Over £14,000 raised from our first Winter Raffle.



Partnerships – secured three new partnerships and despite their own challenges, over 200 wonderful businesses supported us with a financial donation last year through workplace fundraising, events and placing a collection can in store.



Persie Partnership!



Support From Local Tesco Leith

With Thanks To...

Partners/ Businesses

- 🐾 Amazon
- 🐾 Auld Connection
- 🐾 Baillie Gifford
- 🐾 Club Backdrops
- 🐾 Edinburgh Letting Centre
- 🐾 E-net Holdings Ltd
- 🐾 FatFace
- 🐾 The Lighthouse
- 🐾 Mercat Bar and Grill
- 🐾 Michael Laird Architects
- 🐾 North Edinburgh Properties
- 🐾 Pets at Home
- 🐾 Search Consultancy
- 🐾 Support Adoption for Pets

Trusts

- 🐾 Battersea Grants Programme
- 🐾 Beaverbrooks Charitable Trust
- 🐾 Lindsays Charitable Trust
- 🐾 Scotmid Community Grant SCVO
- 🐾 Tesco Bags of Help Vegware
- 🐾 Walker 597 Animal Trust
- 🐾 Evelyn Drysdale Charitable Trust

Board Of Trustees

Doreen Graham (Chair)

Roslyn Neely

Sue Stahly (Vice Chair)

Catherine Brown

Leanne Goold

Murray Stewart

Julie MacDonald

David Welsh

Craig Marshall (Treasurer)

Peter Proud
(Resigned August 2020)

David Hancock

Sally Cameron
(Resigned October 2020)

Senior Management Team

Lindsay Fyffe-Jardine – CEO

Nicola Gunn – Director of Development and External Affairs

Jamie Simpson - Director Of Operations (Joined July 2020)

Alison Coltman - Director of Finance and Business Support/Company Secretary (Joined January 2020)

Rachel Kavish Wheatley - Director Of Business Support (Until September 2020)

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Edinburgh Dog and Cat Home (often known as 'the Home') is a Scottish Charity SC006914, regulated by the Scottish Charity Regulator (OSCR). Company limited by guarantee registered in Scotland SC466183.

