



I'm Supporting

READY,  
SET,

RESCUE!



# TOP TIPS



## Create your fundraising page through Tiltify or JustGiving

It's simple to set up and link your page to the Home. Simply follow these links and the instructions on the pages;

Tiltify: [tiltify.com/edinburgh-dog-and-cat-home](https://tiltify.com/edinburgh-dog-and-cat-home)

JustGiving: [justgiving.com/edinburghdogandcathome](https://justgiving.com/edinburghdogandcathome)

## Tell your supporters why you are fundraising

Have you rehomed a dog or cat from the Home? Or maybe it's your love of animals that have drawn you to support the Home? Either way, sharing your passion is important. Remember to use our hashtags #ReadySetRescue #DaintFurTheDugs #DaintFurTheCats and tag us through Facebook, Twitter, LinkedIn and Instagram.

## Gaming Ideas

Whether it's battling Ganon in Zelda, opening packs in Fifa or planting crops in Stardew Valley, there's no end to the possibilities of how to game.



**Game-a-thon:** 6, 12, 24. How many hours can you do? (Your health is important, please make sure you schedule in time for rest)



**Speed runs:** How fast can you complete the game or a level? Check out "Good Games Done Quick" for inspiration. <https://gamesdonequick.com/>



**Multiplayer:** Invite your friends and family along and complete for the title or just have fun together.



**Tasks:** Can you complete as many tasks as possible in a certain space of time?

## Non Gaming Ideas

It doesn't matter if you're not a gamer, you can still get involved through livestreaming. It's up to you if you want to complete a challenge or showcase a talent – be creative.

-  **Tutorial:** Choose an activity you love and mould your stream around this. For example, you could teach your friends and family to cook dog friendly biscuits, host a yoga class, create digital art or anything that you're passionate in.
-  **Get moving:** This can be anything from marathon training, circuit challenges to wild swimming, hiking or simply walking your dog. You can choose to do one stream or a series of streams to share your journey.
-  **Host an online game night:** Get your friends, colleagues, community groups together for a virtual board game, murder mystery or trivia night.

## Tiltify Incentives

Tiltify makes it easy for you to create unique incentives for your followers to get involved with.

-  You can create milestones to keep people interested e.g. Battle a monster without any armour or put another layer of physical clothing on for each milestone reached. It's all up to what you want to do.
-  You can start a poll with each "vote" translating as a donation e.g. What colour should I dye my hair? Or who do you love more; dogs or cats?
-  You can give your followers rewards for donating a certain amount. E.g. create a unique emote for £5 or give them a free monthly subscription for £50.

## Go Live

Remember to keep your supporters engaged. Say thank you when you get a new donation. If you're thanking people after your livestream make sure to tag them. You will increase the reach of your audience which will hopefully lead to an increase in donations or awareness for next time.

## Once you have reached the final level

Share your final amount online and offline. The Home can provide you with inspiration and support including e-certificates for you to easily print off to share with your supporters. When you link Tiltify or JustGiving to the Home, your donations are transferred to us automatically. If you have fundraised through a different channel please contact the fundraising team to confirm the best way to donate your funds. Did you have fun? Why not make it a regular event!